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MACCORMACK AGENT

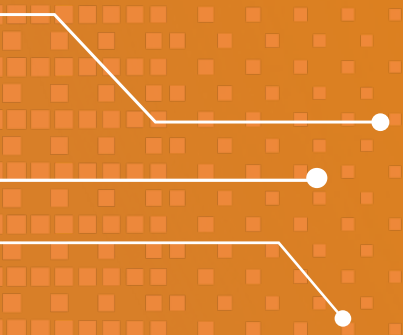




TABLE OF CONTENTS



ABOUT US

We strive to exceed customer expectations



OUR SERVICES

Our highly skilled professionals leverage their expertise to deliver exceptional results



OUR WORKS

Explore our portfolio to see the successful outcomes we have achieved for our clients

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ABOUT US

Specialize in creating, planning, and handling advertising and marketing ATL, BTL & TTL in Cambodia Market. Including as well virtual launches, digital marketing campaigns, event organizers, on-ground activation, and POSM making

WE ARE VAT & FULLY REGISTERED COMPANY



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MEDIA ADS

ABOUT

SERVICES

PROJECTS

Offers dynamic and effective media campaigns with possible brand integration

ACTIVATION

On-ground, in the malls, pop-up activities to boost awareness & sales

PRODUCT LAUNCHING

Geared towards the launch of products and services in a creative & attractive manner



SHORT FILM

Expert advice on how best to tell your stories with less brand exposure but more remembrance

EVENT

Organizing events that are tailored to your brand CI & needs

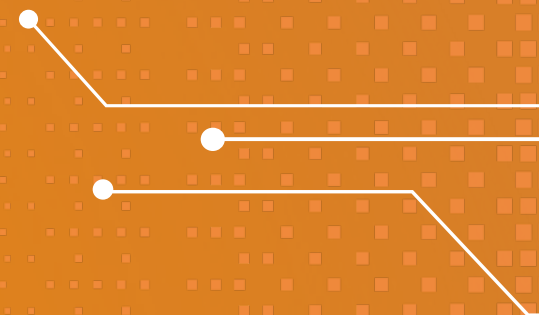
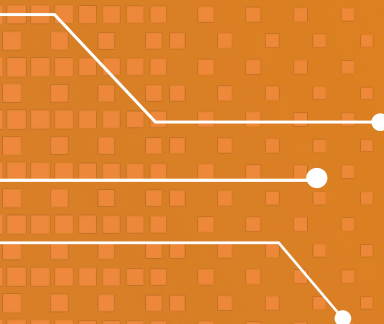
DIGITAL MARKETING

Getting the most out of your digital presence with targeted campaigns

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OUR WORKS & EXPERIENCE

FROM SMALL BUSINESSES TO LARGE CORPORATIONS



GRAND OPENING DEEPAL SHOWROOM

29th Nov 2024 | Deepal Showroom Monivong

The grand opening of the luxury electric car showroom, DEEPAL, was officially launched in Cambodia on the morning of November 29, 2024 with the presence of Mr. Ngon Sang, the CEO of AMA (Cambodia), as well as Mrs. Gao Ying, the General Manager of CHANGAN AUTO MOBILE in the Southeast Asia region and the presence of guests from the company partners, journalists as well as others. Several famous car content creators.



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LAND ROVER DEFENDER 110 "BEYOND BOUNDARIES NIGHT"

26th Nov 2024 | Jaguar Land Rover Showroom

RMA Cambodia Company, which is the exclusive importer and distributor of Land Rover cars, has organized an amazing event ever "Beyond Boundaries Night" for Defender's customers. The aim is to show the greatness, sharpness, strength and civilization of the top Off Road & On-Road luxury car, Defender – Plug-In Hybrid Electric Vehicle 2025. And to make the event even more luxurious, the team of Land Rover Cambodia-RMA prepared very carefully for the guests who were present at the event.

To ensure a perfect experience. From the very first step of entering the event, the guests have a unique feeling, excitement and surprise with the display of the brand new Defender 2025 along with a special Omakase menu prepared by renowned chefs along with special demonstrations on tuna fish cutting, each menu has been carefully crafted exclusively for the guests attending the event.



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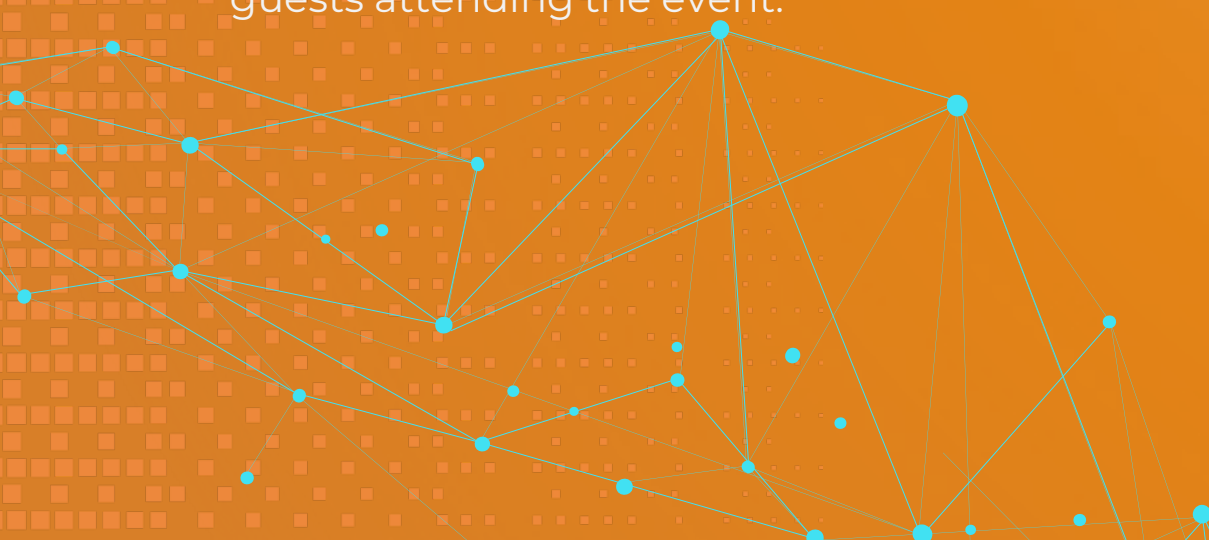
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MOU "COLLABORATION TO BUILD PATHWAYS OF AUTOMOTIVE AND OTHER SECTORS OF EDUCATION IN SE ASIA"

25th Nov 2024 | Mercedes Showroom

Memorandum of Understanding between AMA (Cambodia) Company. A and Bendigo Kangan Institute (BKI) Group of Australia on "collaboration to build pathways of automotive and other sectors of education in SE Asia".

The memorandum was held under the leadership of Mr. Ngon Sang, CEO of AMA (Cambodia) and Mrs. Sally Curtain, CEO of BKI Group, including the presence of many other leaders from both institutions.



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CHANGAN LOYALTY APPRECIATION DINNER

22th Nov 2024 | Mercedes Showroom

Thanksgiving and Reunion of CHANGAN Family on November 22, 2024 with the participation of all CHANGAN staff members and the presence of many customers who bought all Changan cars.

This app provides fun, memories and sharing of good experiences from customers, especially provides company and customer bonding and building relationship between customers and customers alike.



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EXHIBITION OF ALL-NEW JEEP WRANGLER RUBICON AT AEON MALL

14-15-16th Nov 2024 | Aeon Mall Phnom Penh



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RMA CAMBODIA EXPO AT SIEMREAP

14-15-16th Nov 2024 | Bat Garden Near Ang Chek, Ang Chom, Siem Reap Province

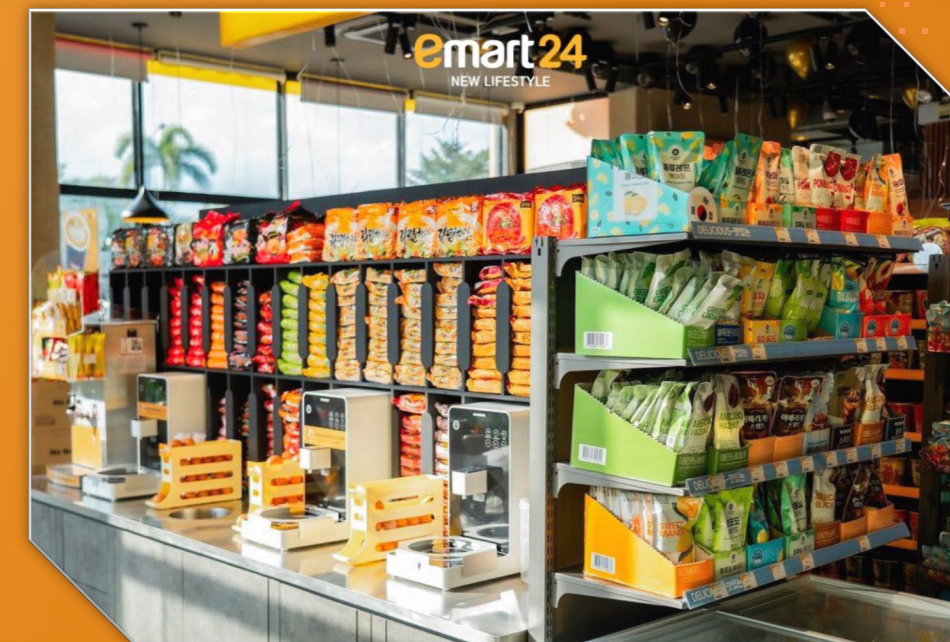


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GRAND OPENING CEREMONY EMART24 CAMKO CITY

11th Nov 2024 | Camko City



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OPENING CEREMONY OF JEEP® AND RAM SHOWROOM

08th Nov 2024 | Jeep And Ram Showroom Located On Financial Street (Behind Olympia Mall)

Congratulations on the opening ceremony of Jeep® and RAM showroom in Cambodia under the leadership of Mr. Ngon Sang, CEO of AMA (Cambodia), Mr. Isaac Yeo, Chief of ASEAN Regional Trade Operations of Stellantis Company and many other dignitaries on the morning of November 8, 2024.

Jeep and RAM showroom located on Financial Street (behind Olympia Mall).



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ALL-NEW JEEP WRANGLER RUBICON LAUNCHING

08th Nov 2024 | Mercedes Showroom



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OFFICIAL UNVEILING NIGHT OF NEW JOHN DEERE LARGE HP TRACTORS

26th Sep 2024 | National Road 6A at the corner of Win-Win Memorial street

AMA Cambodia Agricultural Machinery officially unveiled 195 horsepower and 370 horsepower tractors, representing civilization and innovation of modern agricultural technology. To 6195M and 8RT370 are considered as great products, most capable and efficient for modern technology agricultural work, and participants get new experiences, discussions on innovative ideas in using Chander Tractor for building modern agricultural businesses and contributions to promotion of agriculture in Cambodia, and highlights great vision board on tractor technology presentation Puppet shows, concerts and late night snacks make up the most enjoyable atmosphere on this wonderful night.

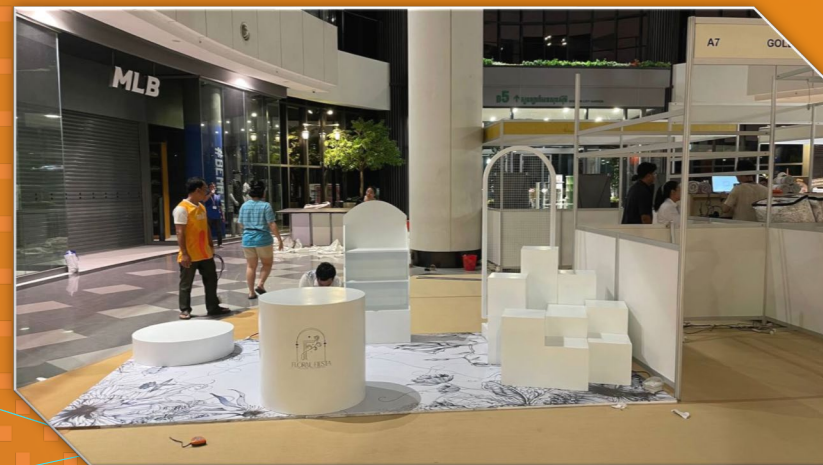


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WEDDING FAIR 2024

20-21-22th Sep 2024 | The Premier Centre Sen Sok And Aeon Mall



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RMA CAMBODIA JCB GRAND OPENING

19th Sep 2024 | National Road 6A at the corner of Win-Win Memorial street

It's a groundbreaking day for RMA Cambodia and JCB, Located along National Road 6A at the corner of Win-Win Memorial street,



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7th CAMBODIA RICE FORUM 2024

10th Sep 2024 | Sofitel Phnom Penh Phokeethra Hotel

On the afternoon of 10 September 2024, Cambodia Rice Federation organizes the “7th Cambodia Rice Forum 2024” under the theme “Transforming the Cambodia Rice Value Chain to be Resilient, Inclusive and Sustainable” which presided over by Samdech Moha Borvor Thipadei HUN MANET, Prime Minister of the Kingdom of Cambodia, at the Sofitel Phnom Penh Phokeethra Hotel.

In addition, the forum is also honorably attended by H.E. Mrs. Cham Nimul, Minister of Commerce; H.E. Mr. Dith Tina, Minister of Agriculture, Forestry and Fisheries; H.E. Mr. Hem Vanity, Minister of Industry, Science, Technology & Innovation; H.E. Mr. Derek Yip, Australian Ambassador to the Kingdom of Cambodia; Rice Policy Council of Cambodia Rice Federation; the Board of Director Members of Cambodia Rice Federation; and local and international esteemed guests from all related institutions.



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THE OFFICIAL LAUNCH DEEPAL L07 & S07 NEW ELECTRIC VEHICLE 2024

23th Aug 2024 | The Premier Centre Sen Sok

Some overview of the preparation of «Grand opening ceremony of DEEPAL L07 & S07 electric car new series 2024 » imported by RMA CAMBODIA.

Hosted by Maccormack Agent
This program held on 23 August 2024 at The Premier Sen Sok Phnom Penh



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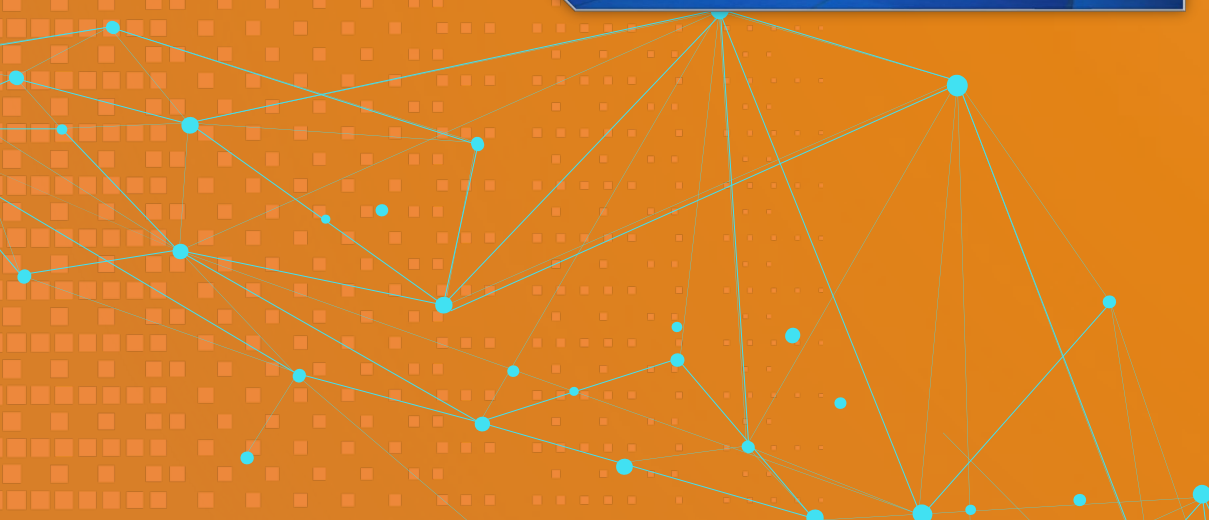
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LAND ROVER CAMBODIA ROADSHOW AND SERVICE CLINIC

10-11-12-13-14-15-16-17-18th Aug 2024 | In Front Of Galaxy Hotel, Poipet City

Scenes of the arrangement coordinated by Maccormack Agent to put on the first Land Rover car show and test drive in Poipet.



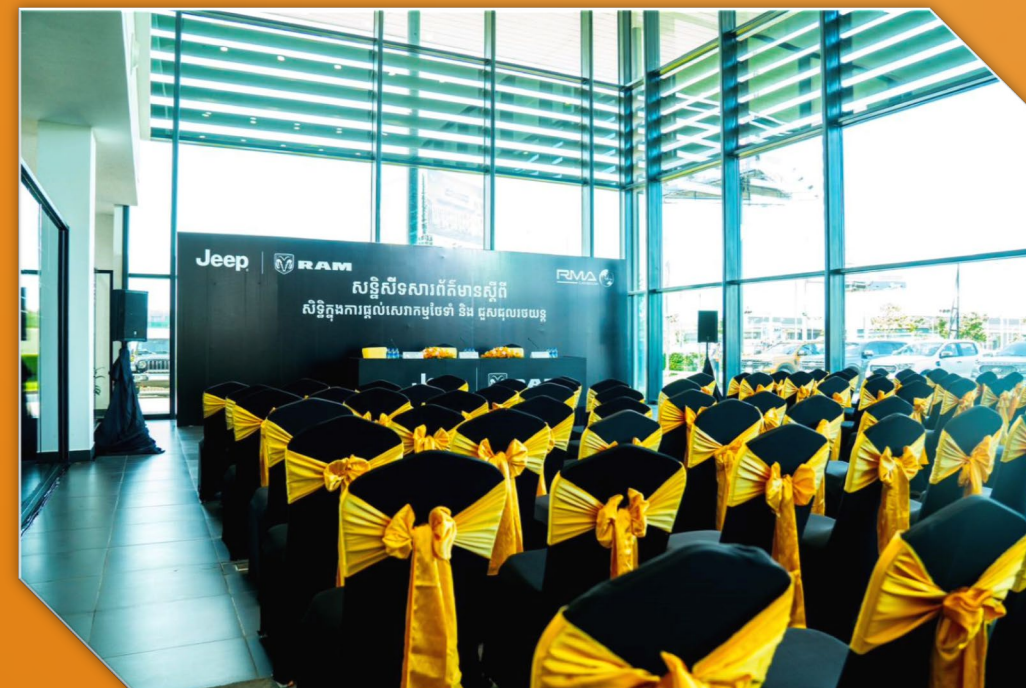
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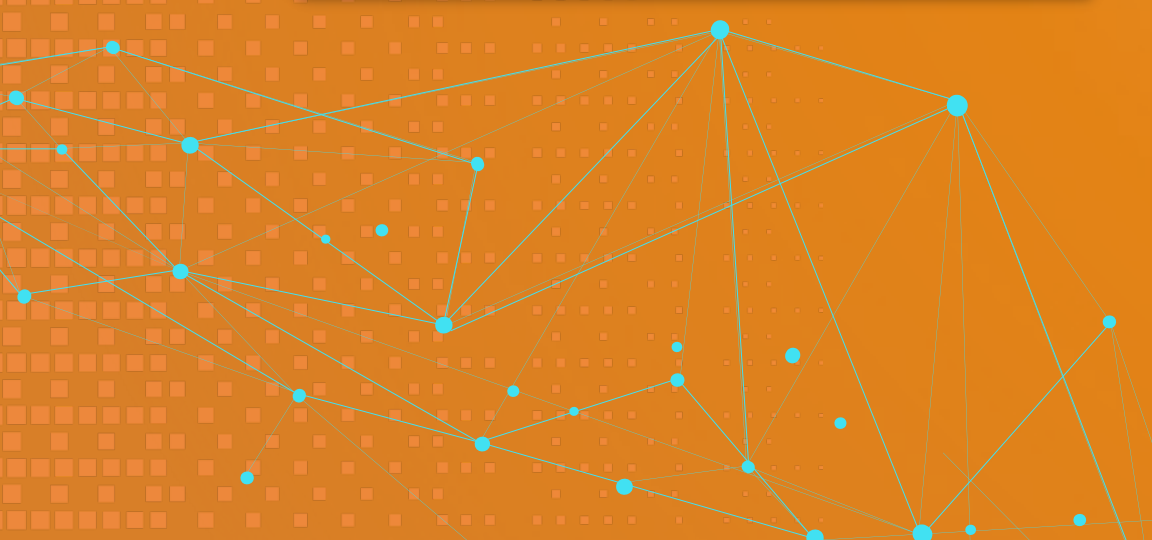
JEEP AND RAM PRESS CONFERENCE

12th Aug 2024 | Mercedes Showroom

On the morning of August 12, 2024, RMA (Cambodia) Plc. held a press conference to officially announce its appointment as the authorized provider of aftersales services for all Jeep® and RAM vehicles from Stellantis in the Kingdom of Cambodia.



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GRAND OPENING CEREMONY EMART24 TOUL SLENG

27th Jun 2024 | Toul Sleng



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UNVEILING EVENT OF THE NEW CHANGAN CS15 CAR FOR 2024

21st Jun 2024 | Changan Showroom Monivong

On June 21, 2024 CHANGAN AUTO proudly present the presence of CHANGAN CS15 to Cambodia.

The event has attracted a lot of attention from the public, journalists and customers of Chang An because of its appearance and features.



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GRAND OPENING CEREMONY EMART24 BKK FLAGSHIP STORE

21st Jun 2024 | BKK



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FORD TEST DRIVE FESTIVAL

14-15-16th Jun 2024 | The Star Platinum Eco Sunshine Project Temporary Park

Our Maccormack Agent team is busy preparing & Support everything in the event to make sure it is an unforgettable test driving experience Festival for FORD CAMBODIA customers.

We contributed to the smooth organization of this event on 14th, 15th, 16th June 2024.



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CHANGAN CAMBODIA "APPRECIATION NIGHT AND PRE-REVEAL"

13th Jun 2024 | Changan Showroom Monivong

"Appreciation Night And Pre-Reveal" program on June 13, 2024 which was held to thank customers for supporting CHANGAN vehicles and unveiling our new model, CHANGAN CS15 and CHANGAN DEEPAL S7 electric car, which is scheduled to arrive in Cambodia soon, with a large participation from many customers.



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GRAND OPENING OF FUJIAIRE AIR CONDITIONING COMPANY

07th Jun 2024 | SCG Home Design Village



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THE RISE OF THE 2024 DRAGON

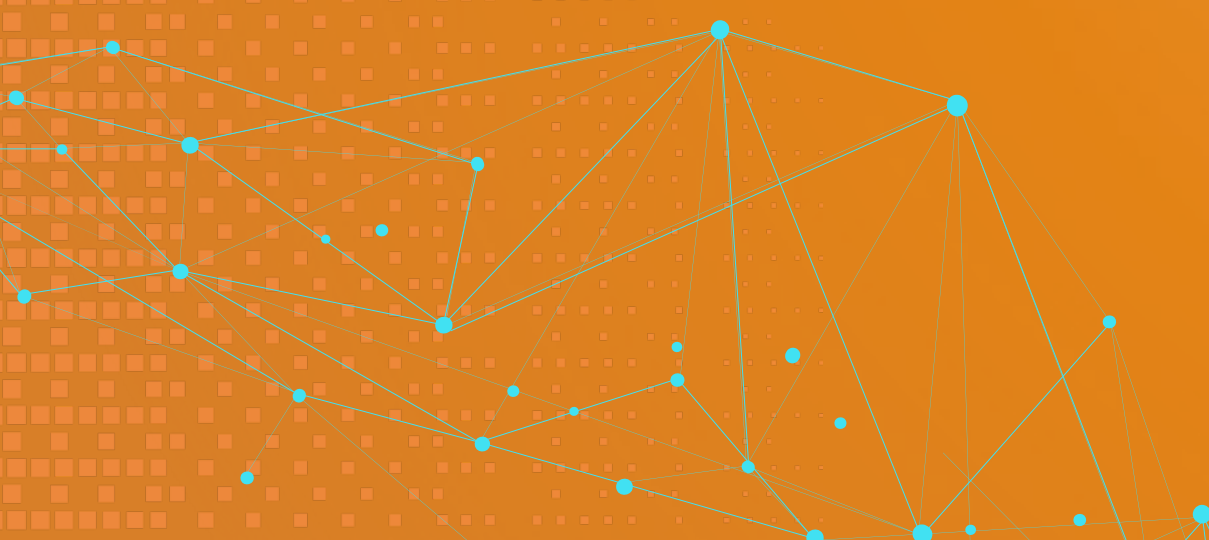
31st May 2024 | Norea Cove Resident

The Rise of the 2024 Dragon — will the Year of the Dragon in 2024 see an economic recovery?

To shed more light into this matter, our keynote speaker will be sharing data and insights to determine if we can truly see an economic recovery very soon. Our panelists of Industry Leaders will also share their outlook to determine if Cambodia's will be on the road of economic recovery.

The event gave a lot of great insights for the businesses to consider for 2024 as well as a great opportunity to meet and chat with different leading industry leaders including Telco, Automotive, Insurance, Real estate, Bonds & Premier Banking.

Maccormack Agent is proud to be the facilitator of the gathering.



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BEYOND CAMBODIA MARKET: BRINGING CAMBODIAN PRODUCTS TO INTERNATIONAL MARKET THROUGH ALIBABA.COM

27th May 2024 | Sofitel Phnom Penh Phokeethra Hotel



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EDAN TOWER GRAND OPENING

25th May 2024 | BKK1



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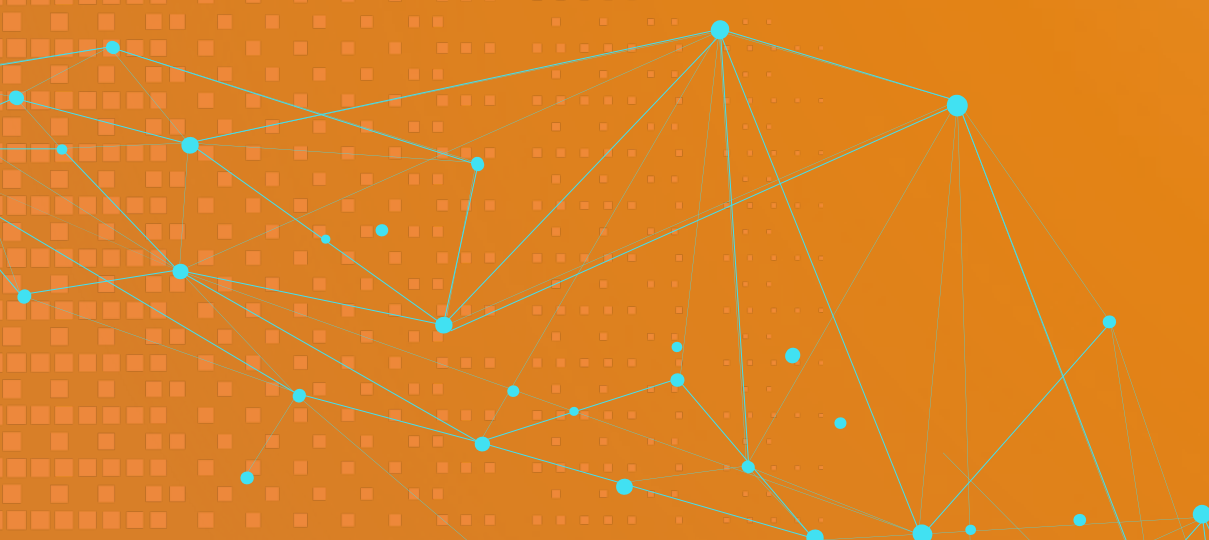


LAND ROVER CAMBODIA «RADIANT GRACE» CELEBRATING THE BOLDNESS, COURAGE, AND ELEGANCE OF WOMEN

22th Apr 2024 | Sun and Moon Hotel

Land Rover Cambodia organized a dinner «Radiant Grace» to celebrate the courage, sharpness, and civilization of every woman RMA Cambodia, the exclusive dealer of Land Rover, organized a great event for Range Rover Sport's customers called «Radiant Grace» to show Witness the courage, sharpness, and civilization of every woman.

This event is specially organized for Land Rover customers at Sun and Moon Hotel with beautiful music and delicious dinner while watching the sunset in the center of Phnom Penh.



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RMA EXPO 2024

8-9-10th Apr 2024 | The Premier Center Sen Sok City (C-D-E-F-G 5 Buildings)

Opening ceremony of Turkey exhibition and business partner of AMA Cambodia company.

The Official Opening Ceremony of RMA Cambodia Business and Business Partner Expo under the highest honor participation from Lok Chumteav CHAM Nimul, Minister of Ministry of Commerce of Cambodia.

The Expo is opened from the 8th to the 10th April 2024.



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RANGE ROVER SV PHEV DISPLAY, SPECIAL PRIVATE FINE DINING DINNER PROGRAM

31st Mar 2024 | Norea Cove Resident

RMA Cambodia, the exclusive dealer of Land Rover, has organized a special private fine dining dinner program for its customers on March 31, 2024, held at Norea Cove Residences By Akram.

In this special program, Mr. Ngon Sang, CEO of AMA Cambodia was also present as a guest of honor to present the top-notch Range Rover family along with some important content to Land Rover Cambodia-RMA customers.



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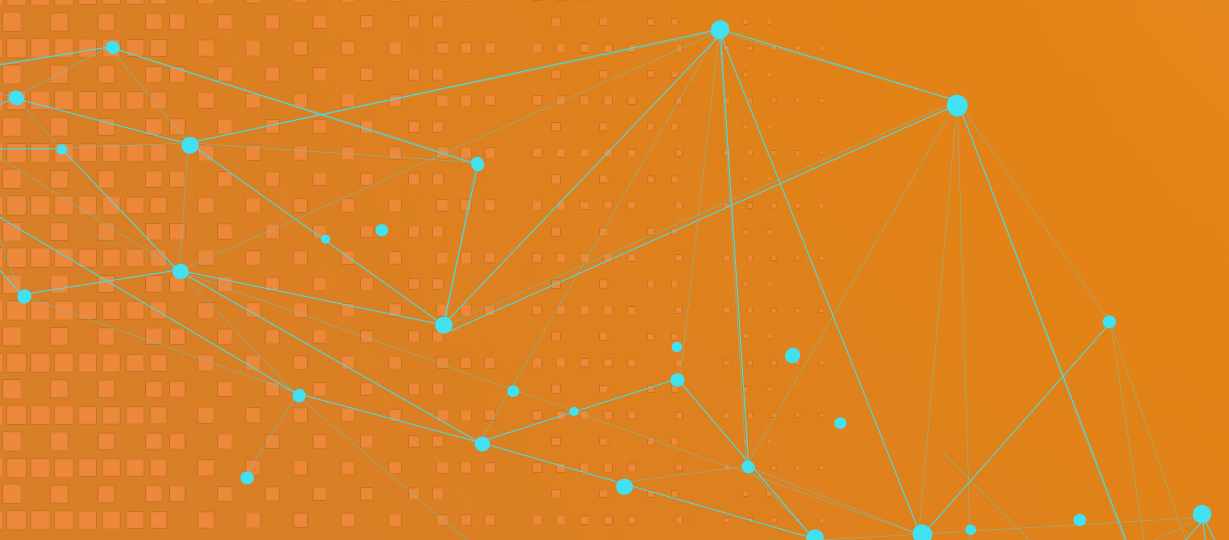
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RMA CAMBODIA'S 2023 ANNUAL STAFF PARTY

26th Mar 2024 | The Premier Center Sen Sok City

This annual staff banquet is designed to foster bonding and strengthen friendships among staff members of all grades.

Also organized an annual award ceremony for outstanding employees and long-serving employees in the organization from 10, 15, 25, and 30 years to encourage and recognize their efforts in fulfilling roles and duties over the years.

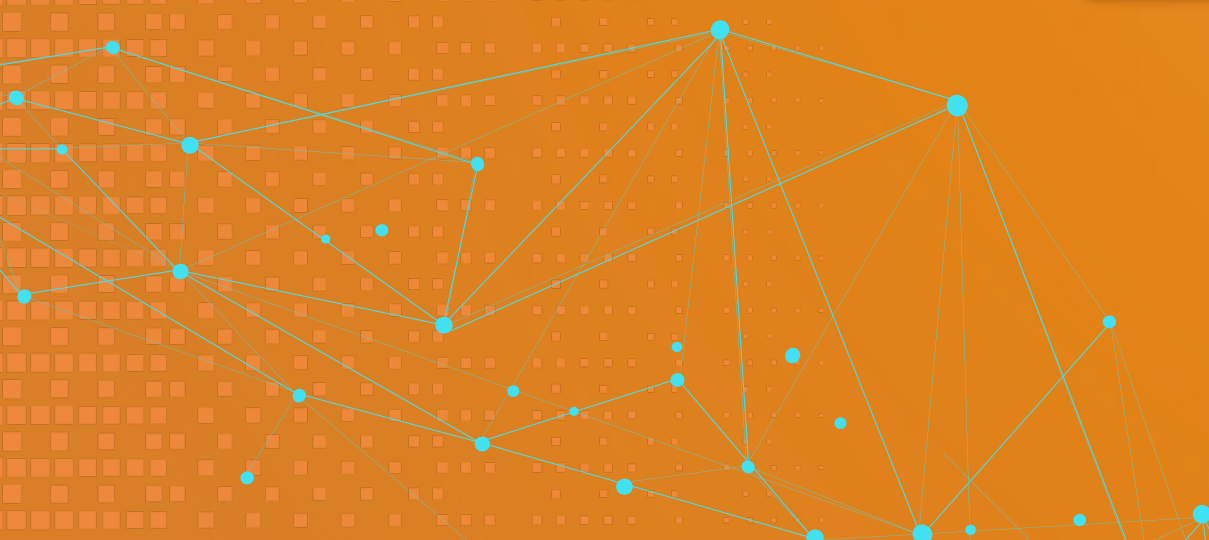


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INTRODUCING THE FIRST APPEARANCE OF THE NEW RANGE ROVER SV PHEV

29th Feb 2024 | Norea Cove Resident

RMA Cambodia, the exclusive authorized dealer of Land Rover, marked a significant moment on February 29, 2024, by introducing the first appearance of The New Range Rover SV PHEV in Cambodia.

This unveiling took place at a luxury residence "Norea Cove Resident" and was specially organized by RMA Cambodia, showcasing the epitome of luxury and innovation in the latest technology of Range Rover.



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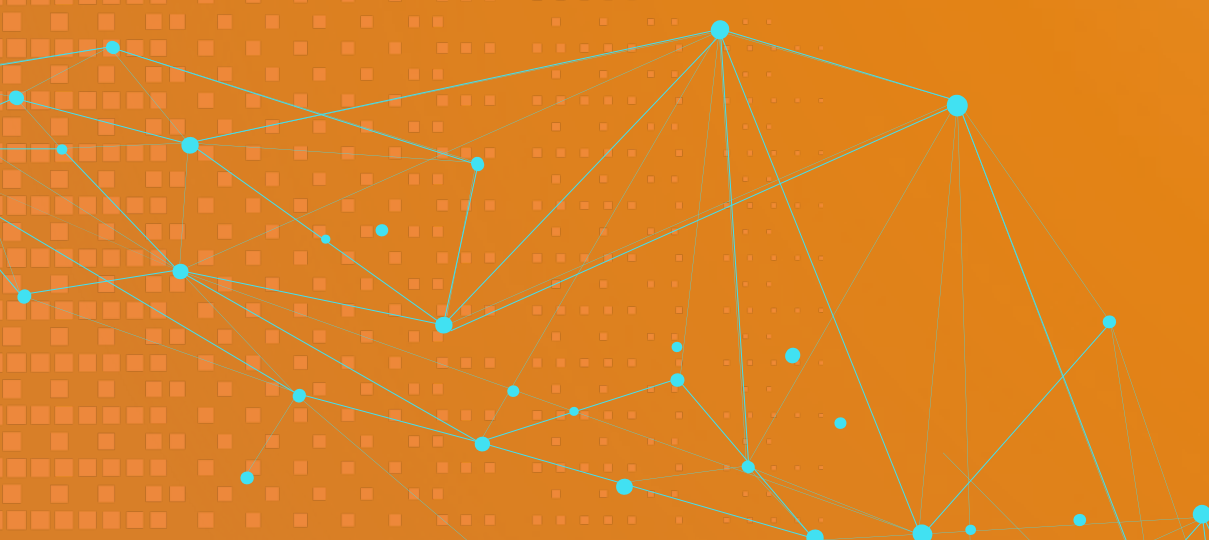
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CELEBRATING THE BIG EVENT ON FEBRUARY 18, 2024, WHICH SUCCESSFULLY CELEBRATED 4 EVENTS IN ONE DAY

18th Feb 2024 | BYD City Mall Showroom | Borey Peng Hout Beoung Snor | Chipmpong mall 271



Opening ceremony of BYD City Mall Showroom

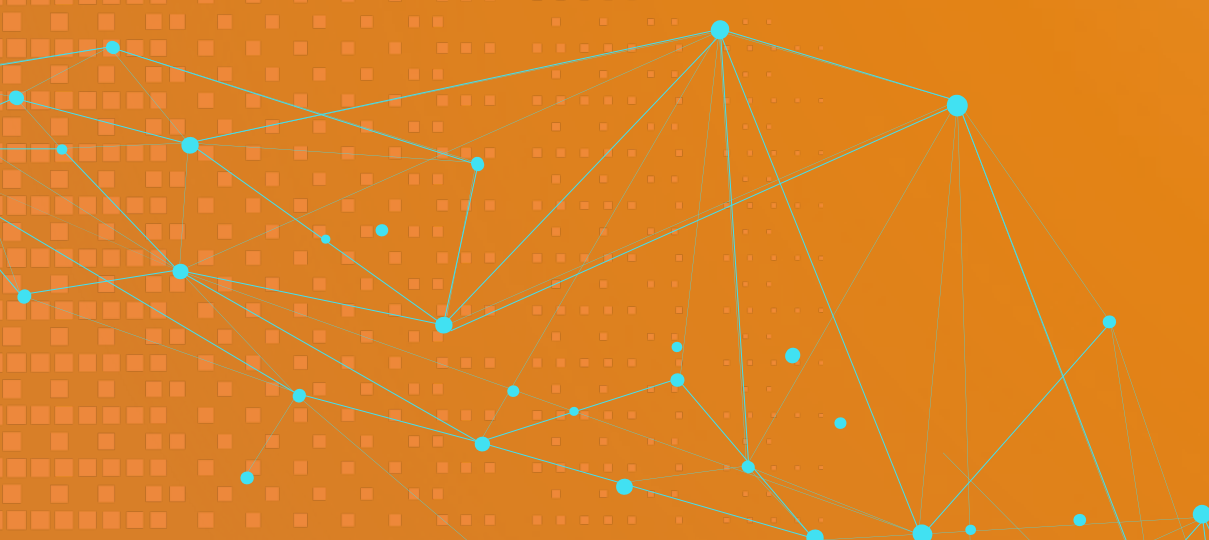


30 cars delivery program, and solidarity dinner at Borey Peng Hout Beoung Snor



Opening ceremony of branch BYD Chipmpong mall 271 showroom

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MASTER FRANCHISE AGREEMENT SIGNING CEREMONY BETWEEN SAIHAN PARTNER CO., LTD. AND EMART24 INC.

01st Feb 2024 | Fairfield by Marriot Phnom Penh

Emart24 Inc. offers Master Franchise rights to Saihan Partners Co., Ltd. to bring the world-famous convenience store brand emart24 to Cambodia.

The event was held on February 1st February 2022 at Fairfield by Marriot Phnom Penh, Cambodia.



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LAND ROVER CLIENT EXPERIENCE CLINIC

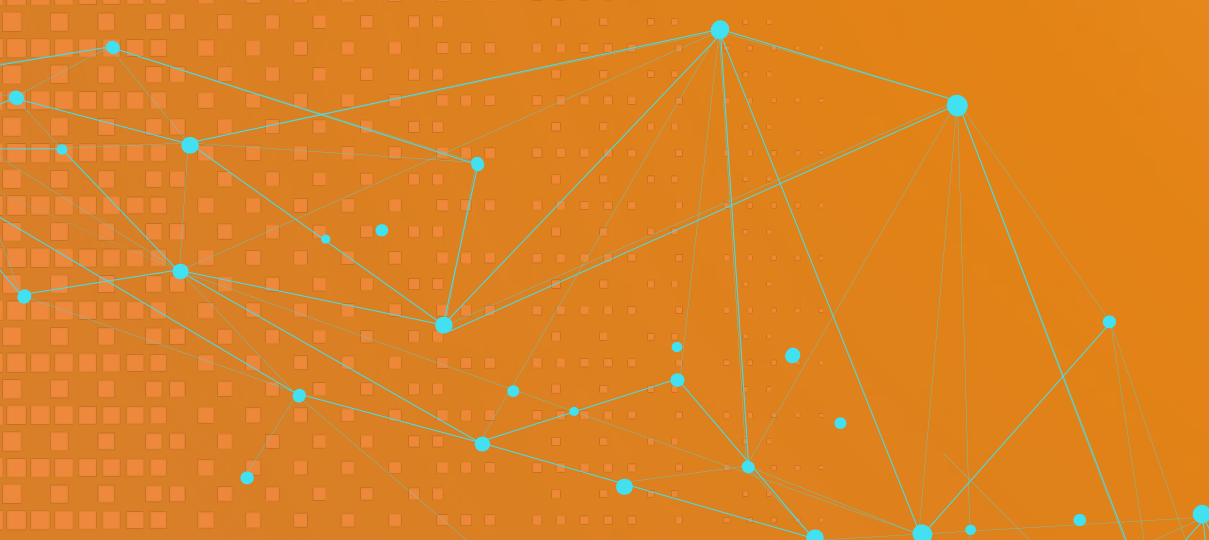
16th Jan 2024 | Jaguar Land Rover Showroom

The exclusive dealer of Land Rover organized a special program for its customers regarding the standard repairs of vehicles from the factory in the United Kingdom.

In this program, there is also participation from Mr. Ngon Sang, CEO of AMA Cambodia, and all valuable customers of Land Rover Cambodia to have a delicious Fine Dining restaurant prepared by a passionate chef to provide a new experience by inviting customers to visit Land Rover Workshop's car repair shop to show their experience.



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LAND ROVER CAR DISPLAY "CAMBODIAN PRODUCTS EXHIBITION AND 16TH IMPORT-EXPORT COMMODITIES EXPO"

15-16-17-18th Dec 2023 | Koh Pich Exhibition & Convention Center

On the morning of Friday, December 15, 2023, RMA Cambodia, the exclusive distributor of Land Rover collaborated with the Ministry of Commerce in hosting the Cambodian Products Exhibition and 16th Import-Export Commodities Expo.



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DEFENDER NIGHT VVIP DINNER 2023

31st Oct 2023 | Jaguar Land Rover Showroom

On the evening of Tuesday, October 31, 2023, RMA Cambodia, the exclusive dealer of Land Rover, organized a special restaurant for all Defender customers, with a special participation from Mr. Ngon Sang, CEO of RMA Cambodia, which was held at the sales location of Land Rover Cambodia.

The event is celebrated to connect better between all customers, with a talk, followed by a showcase of the top-notch Off Road-Defender 130 and listening to great music to make the atmosphere even more meaningful.



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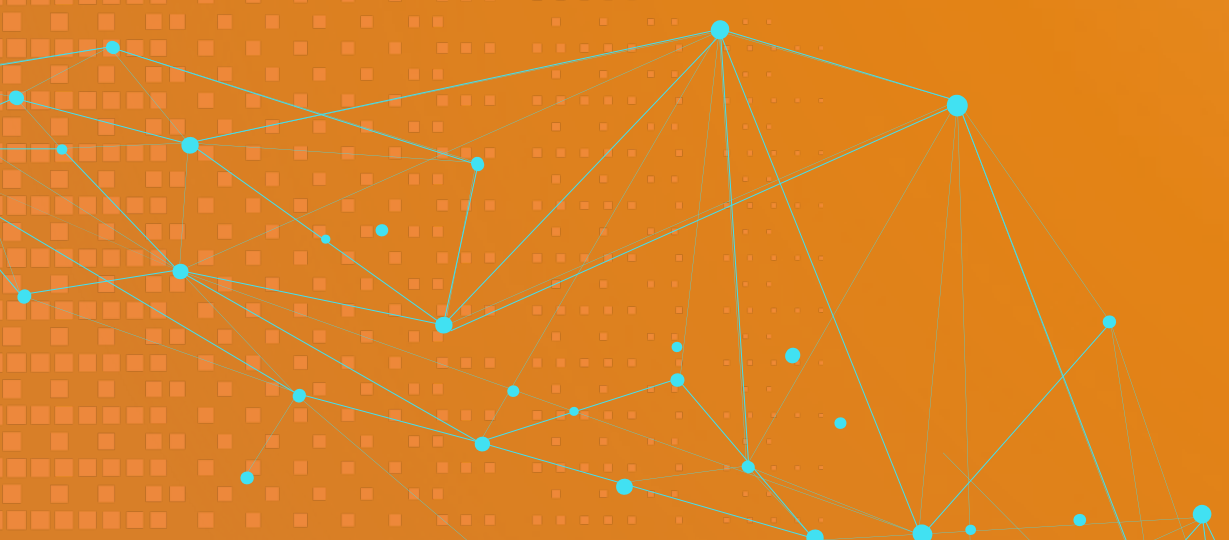
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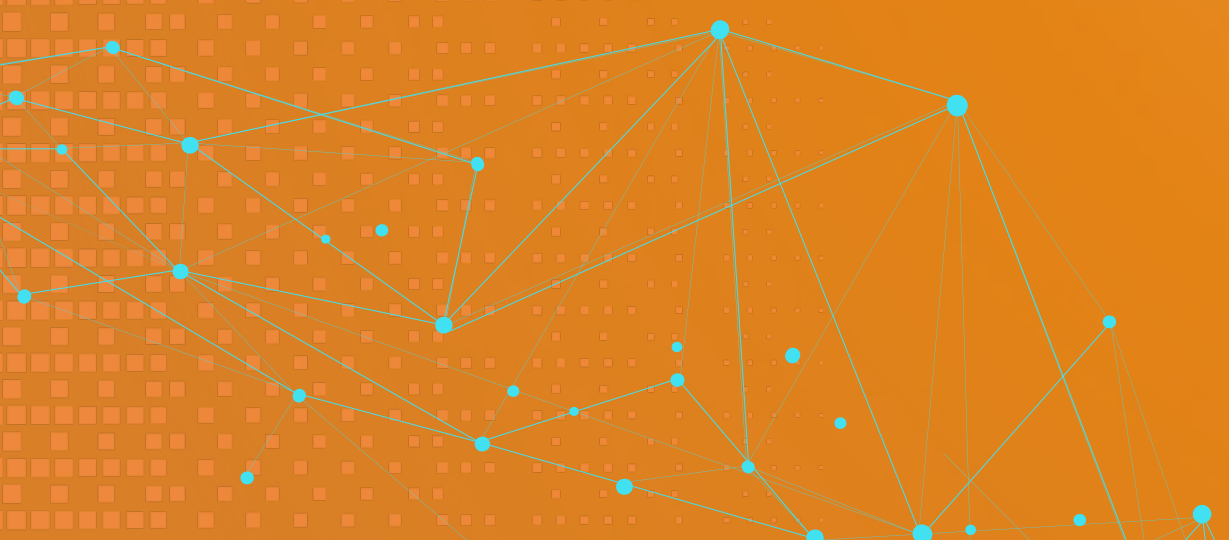
RSB CUP TOURNAMENT 2023

22th Oct 2023 | Borey Reaksmeay Battambang

Some activities of the golf tournament event, which is sponsored by RMA Cambodia, the exclusive dealer of Land Rover under the high supervision of His Excellency Sok Lu, the Governor of Battambang Province. In addition to today's golf tournament, we have also arranged something special for all customers to have a test drive experience, plus many more special gifts. Even more special, customers will enjoy a delicious lunch with views of the magnificent Land Rover car show.

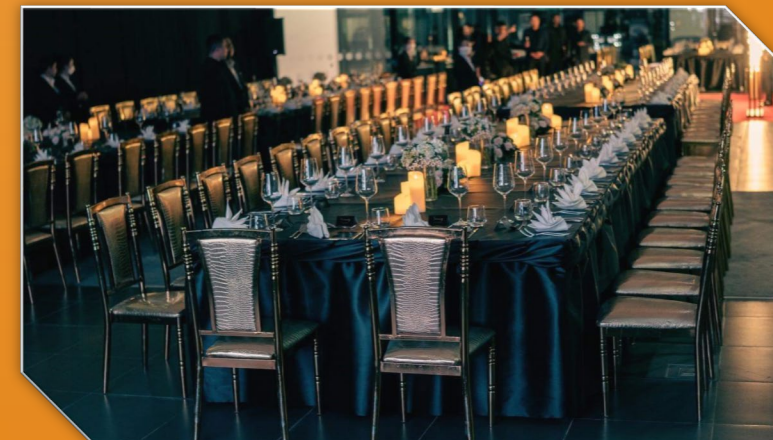


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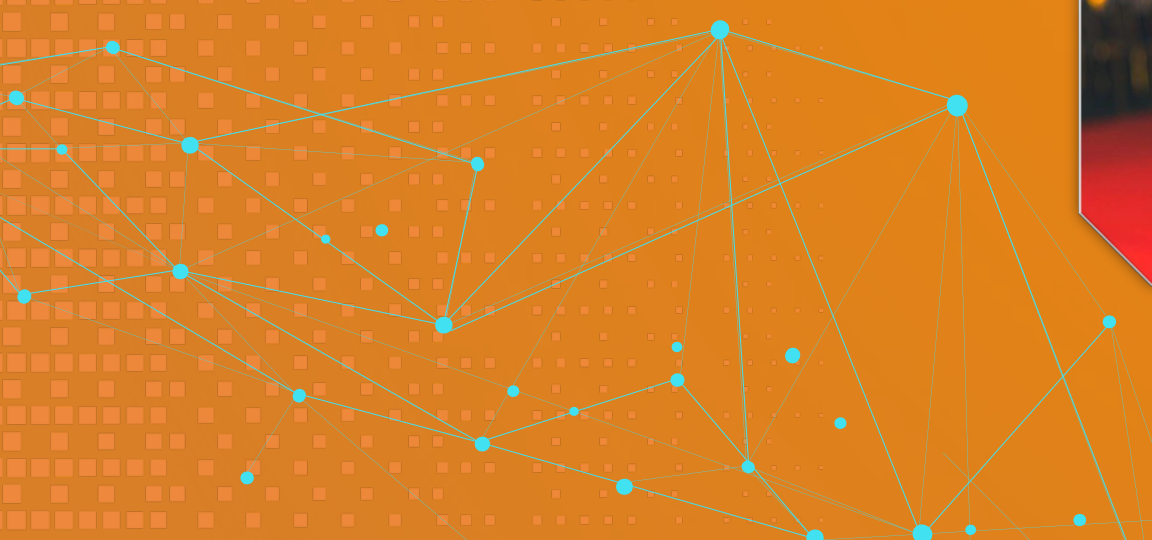


MERCEDES-BENZ CAMBODIA VVIP DINNER 2023

14th Sep 2023 | Mercedes Showroom



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DEFENDER THE NIGHT OF LUXURY AND ADVENTURE

25th Aug 2023 | Raffle Le Royal Phnom Penh



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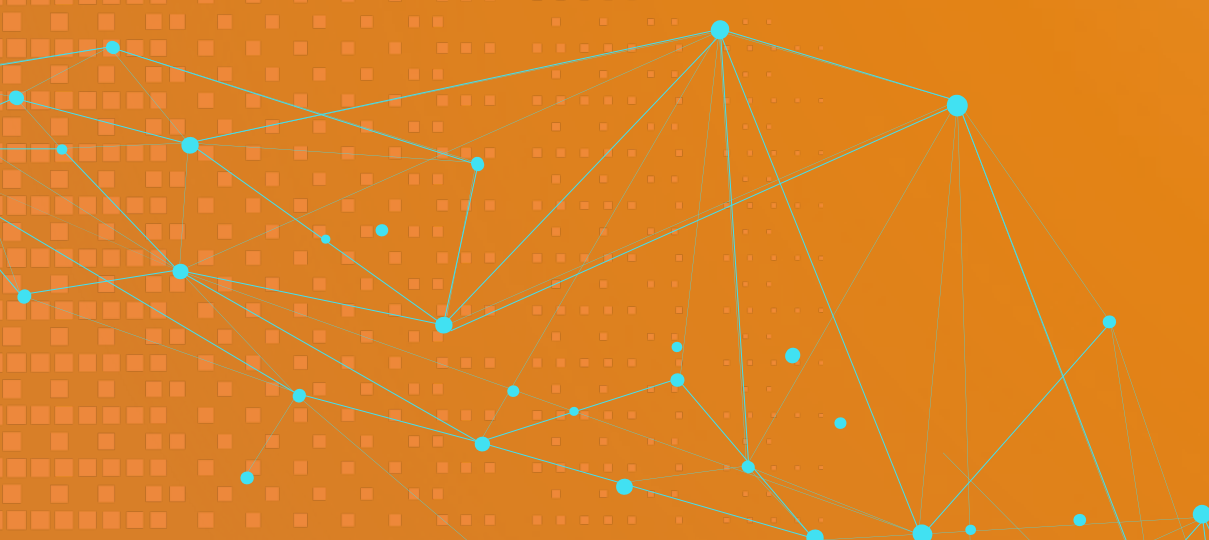


MEMORANDUM OF UNDERSTANDING SIGNING CEREMONY BETWEEN SAISONS, HANLIM AND EMART24

24th Aug 2023 | Fairfield by Marriot Phnom Penh

Major brand emart24 enters Cambodia as the first Korean convenience store franchise.

On August 24, emart24 Inc. announced the establishment of a strategic alliance for expansion into Cambodia and the opening of its convenience stores.



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RMA CAMBODIA PRESS CONFERENCE 2023

23th Aug 2023 | Jaguar Land Rover Showroom

On 23 August 2023 Phnom Penh - RMA Cambodia held a press conference on vehicle safety standards and exclusive import rights of Land Rover to Cambodia market. The press conference comes after the Ministry of Commerce authorized the exclusive import and distribution of Land Rover products and parts of AMA Cambodia.



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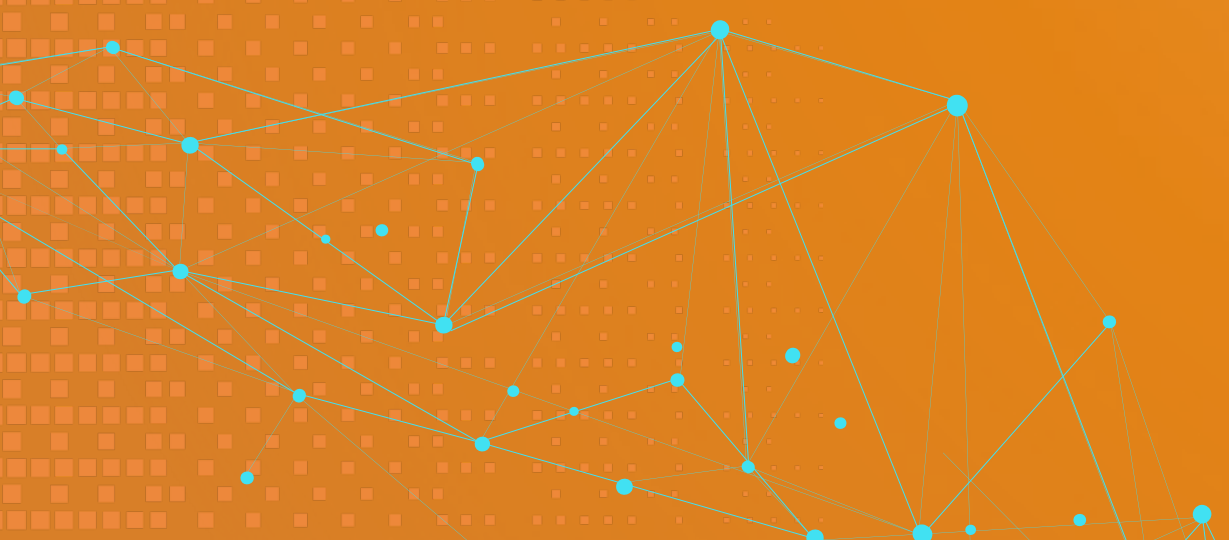
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1st Year Anniversary FORD ASSEMBLY FACTORY

11th Jul 2023 | Ford Assembly Factory at Pursat

- ❑ First Anniversary Ceremony
- ❑ 2 Ambulance Truck offering Ceremony
- ❑ Presided over by H.E. KEO RATTANAK
- ❑ Snack Reception of over 200 people
- ❑ Factory visit



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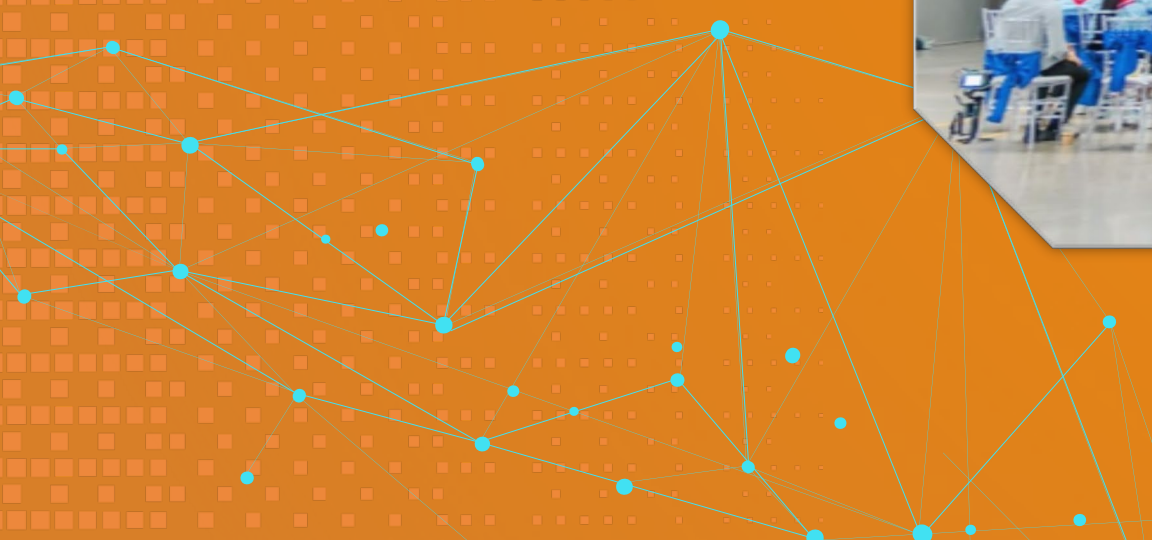
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FORD RAPTOR FAMILY TRIP

7-9th Jul 2023



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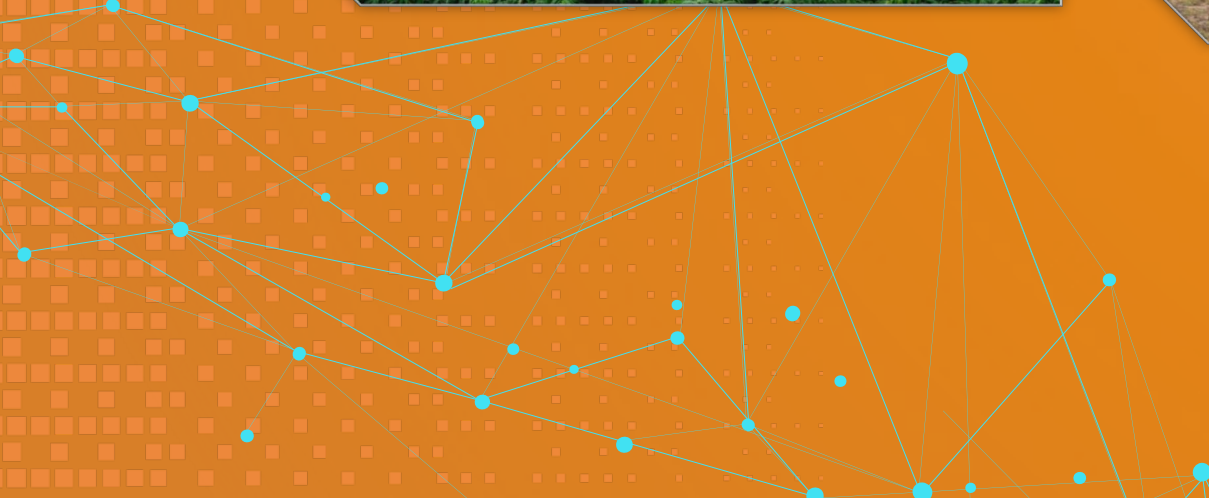
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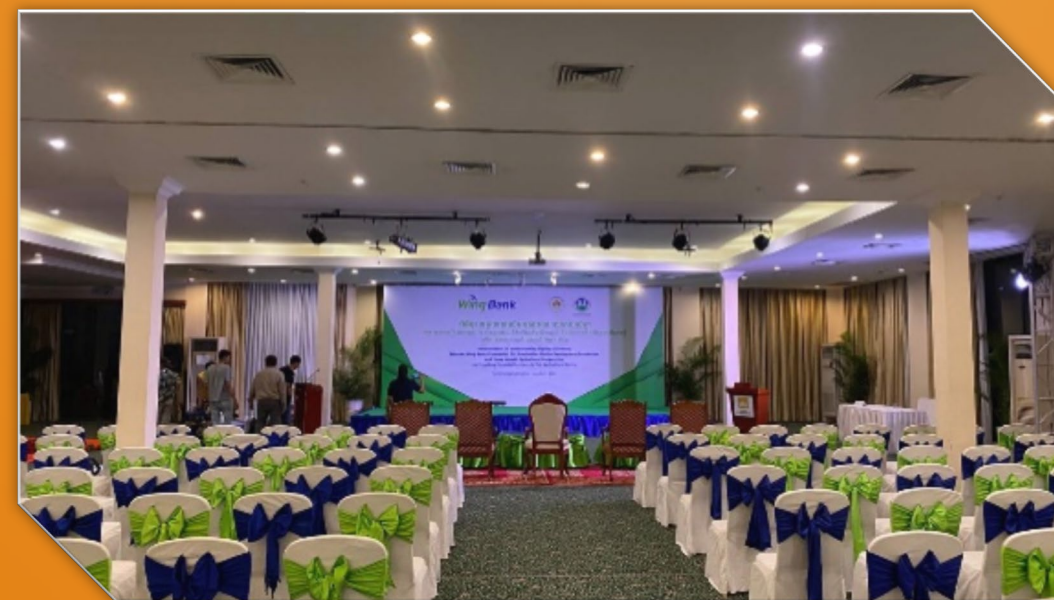




WING BANK MOU EVENT

06th Jun 2023 | Cambodiana Hotel

Memorandum Of Understanding Singing Ceremony Between Wing Bank (Cambodia) Plc, Cambodia Muslim Development Foundation, and Tasey Samaki Agricultural Cooperative on Providing Financial Services in The Agricultural Sector.



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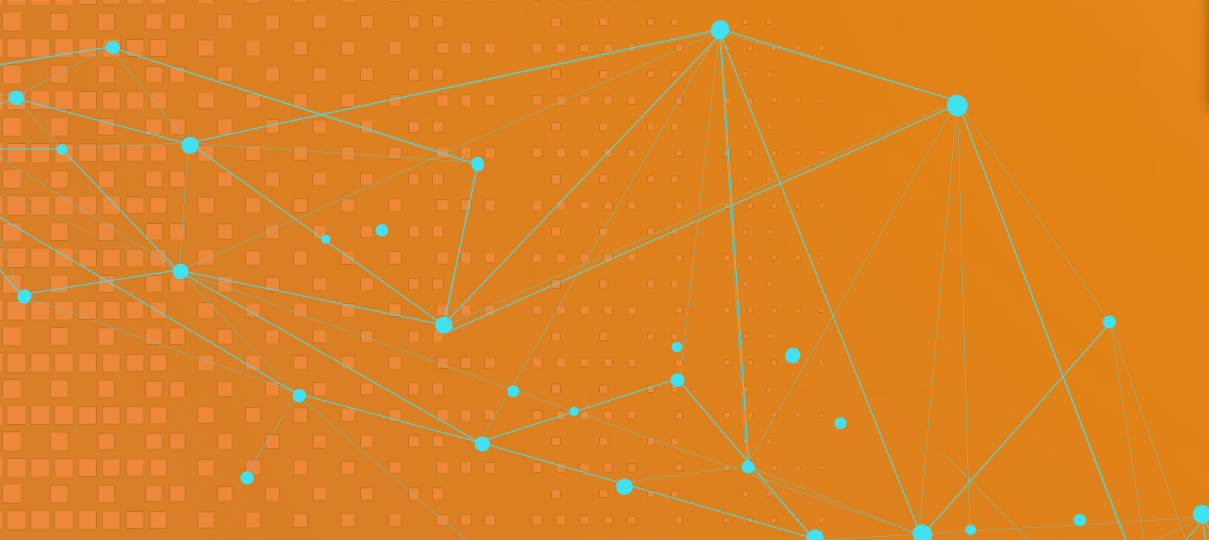
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MERCEDES PRESS CONFERENCE

24th Apr 2023 | Mercedes Showroom

RMA Cambodia held a press conference on the official announcement of the authorization to provide Mercedes-Benz repair and maintenance services in the Kingdom of Cambodia from Mercedes-Benz starting March 1, 2023.

As the only company authorized to provide Mercedes-Benz repairs and maintenance services in the Kingdom of Cambodia, we will provide factory standard (OEM) maintenance and repair services with original parts and standard software to our customers.



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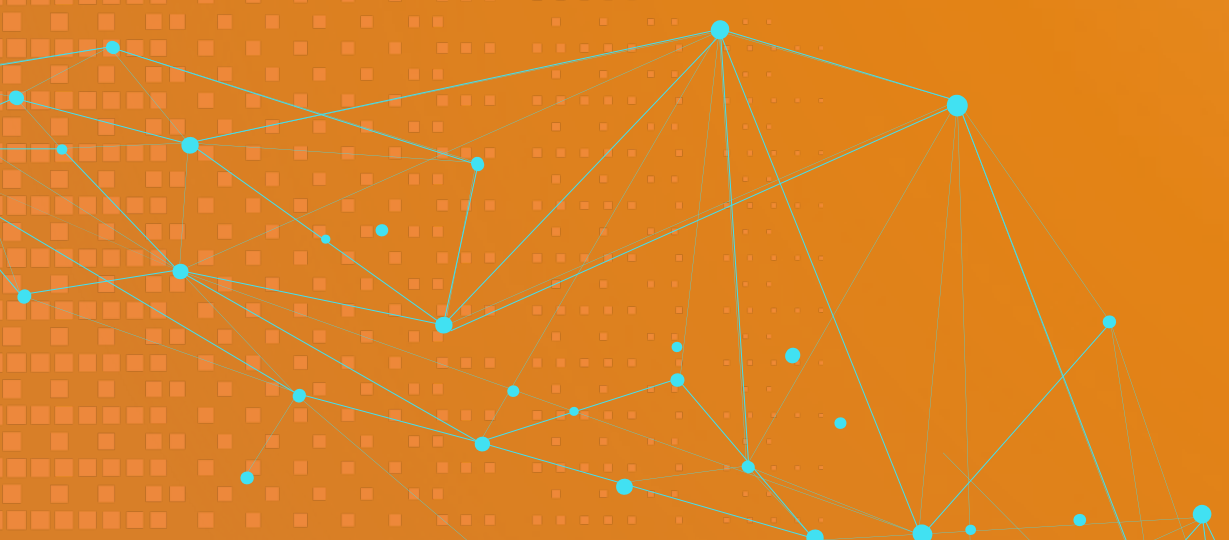
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RANGE ROVER PRESS CONFERENCE

27th Mar 2023 | JLR SHOWROOM

RMA Cambodia, the exclusive importer, and distributor of Jaguar Land Rover from the United Kingdom, held a press conference to show better use of Range Rover to its customers. On that day, there was also a mention of the Range Rover case that encountered a car fire on the Phnom Penh-Sihanouk highway recently.



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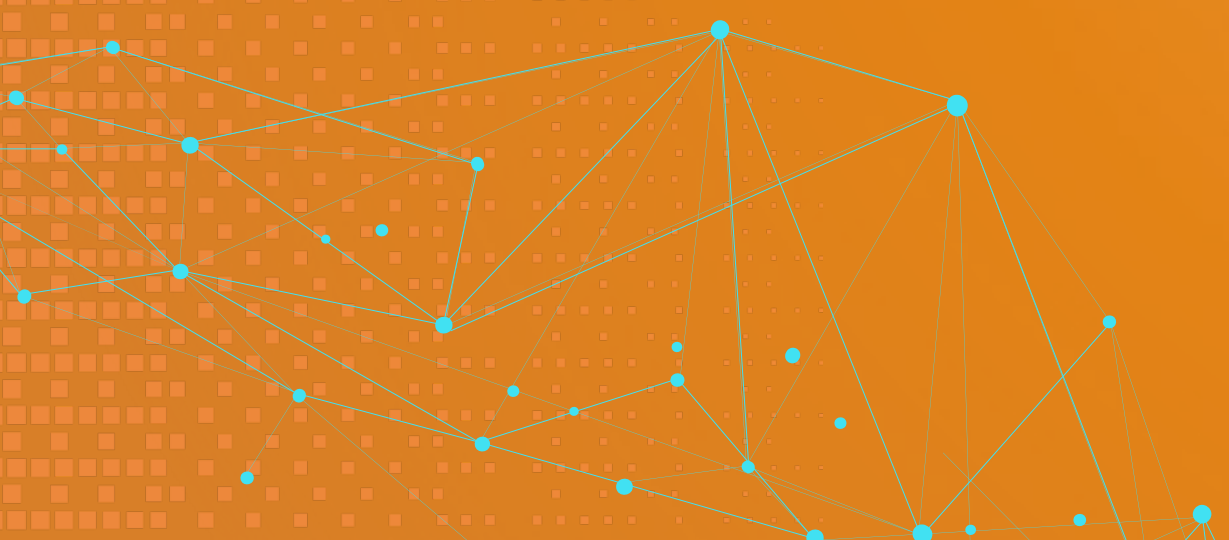
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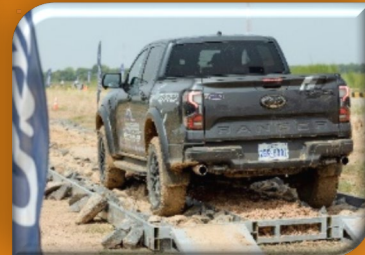
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FORD TEST DRIVE 2023



KAMPONG CHAM

SIEMRIEP

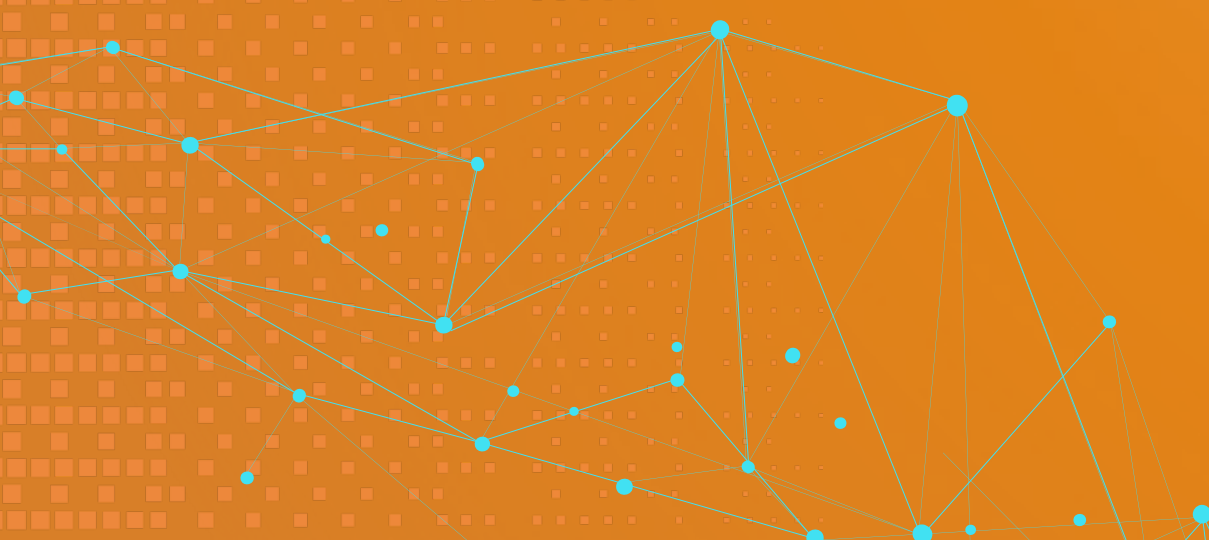
KAMPONG SPEU

- Try out a Ford Vehicle
- Evaluating a New Ford Model
- Exploring Features of Ford Autos
- Experience obstacles with the technology of Next-Gen Ford 2023

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NEXT-GENERATION FORD TERRITORY 2023 TEST DRIVE/LAUNCHING

21th Dec 2022 | The Premier Center Sen Sok

- ❑ The official opening ceremony of Next-Generation Ford Territory
- ❑ Test Drive (morning session)
- ❑ Dinner Party



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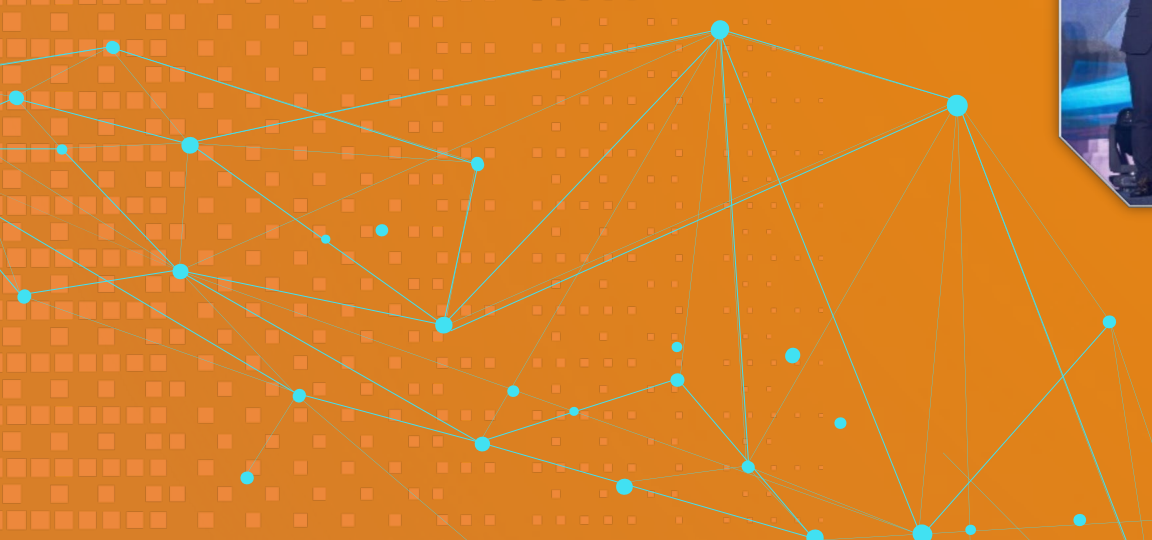
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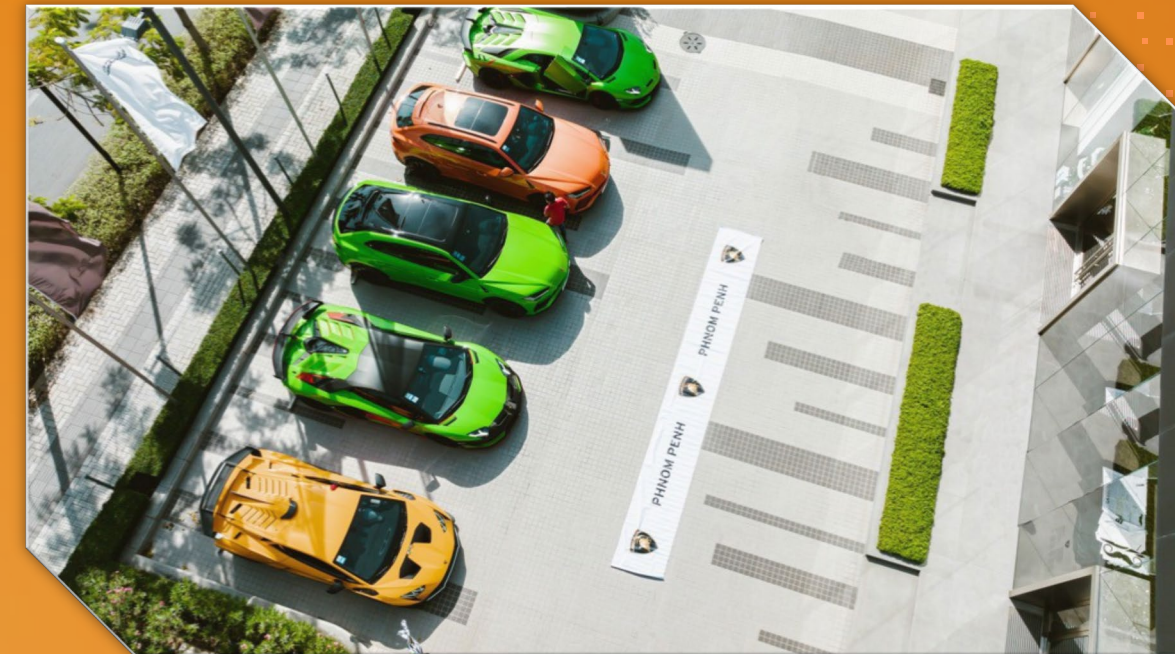




LAMBORGHINI URUS PERFORMANTE

21th Dec 2022 | TRY Palace SHV RESORT

- Lamborghini of HGB launching in SHV
- Launching performance: Fire show & DJ
- Fine dining reception for 200 guests



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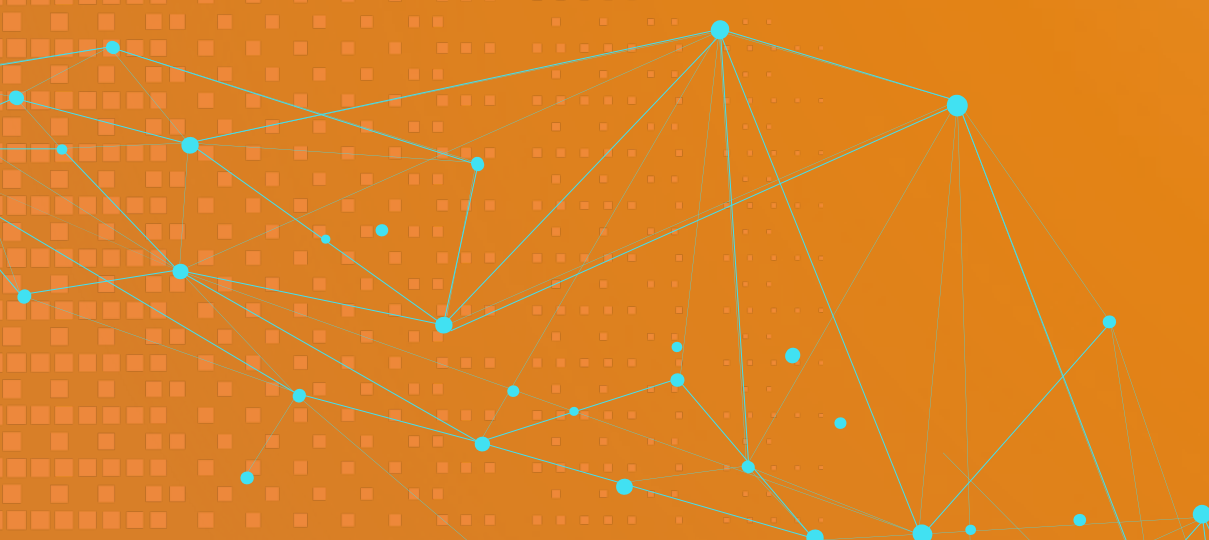
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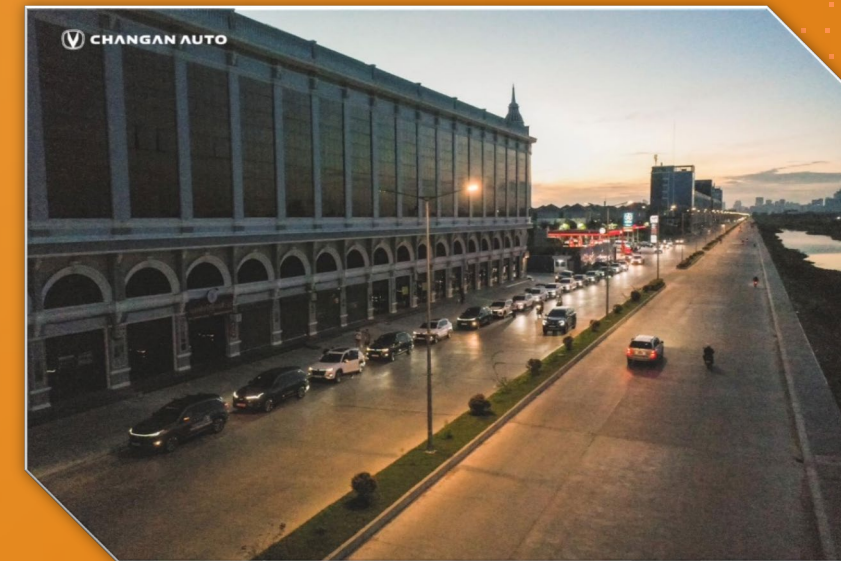
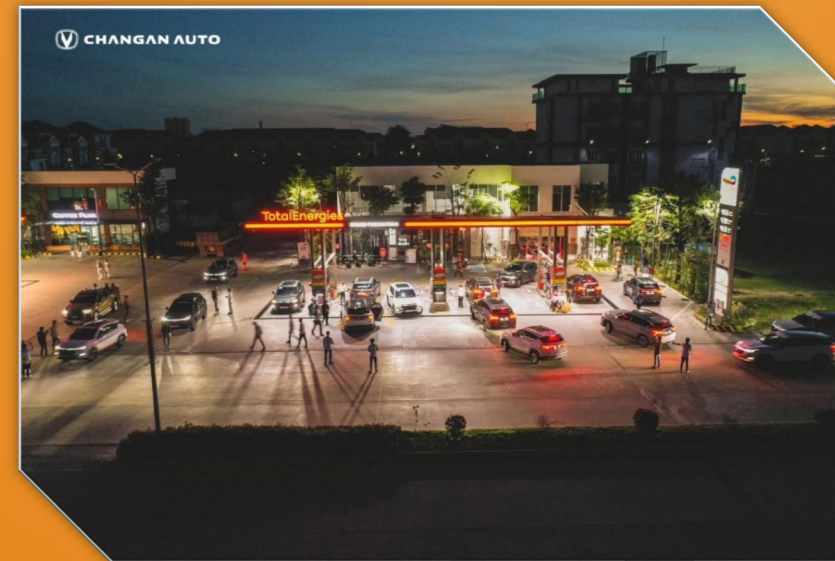
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CHANGAN ROAD TRIP

10-11th Dec 2022



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LAND ROVER DEFENDER 130 LAUNCHING

01st Dec 2022 | "First to launch in APAC" – Driving Range Boeung Kok (outdoor)

The first successful outdoor event of JLR, Land Rover Defender 130

- Land Rover Defender 130 launching event & morning test drive with obstacles
- Custom: Jumanji
- Launching performance by the Labokator Team with LED Graphic
- Fine dining reception by The Cut Steakhouse with pre-function cocktails and finger food for 350 guests



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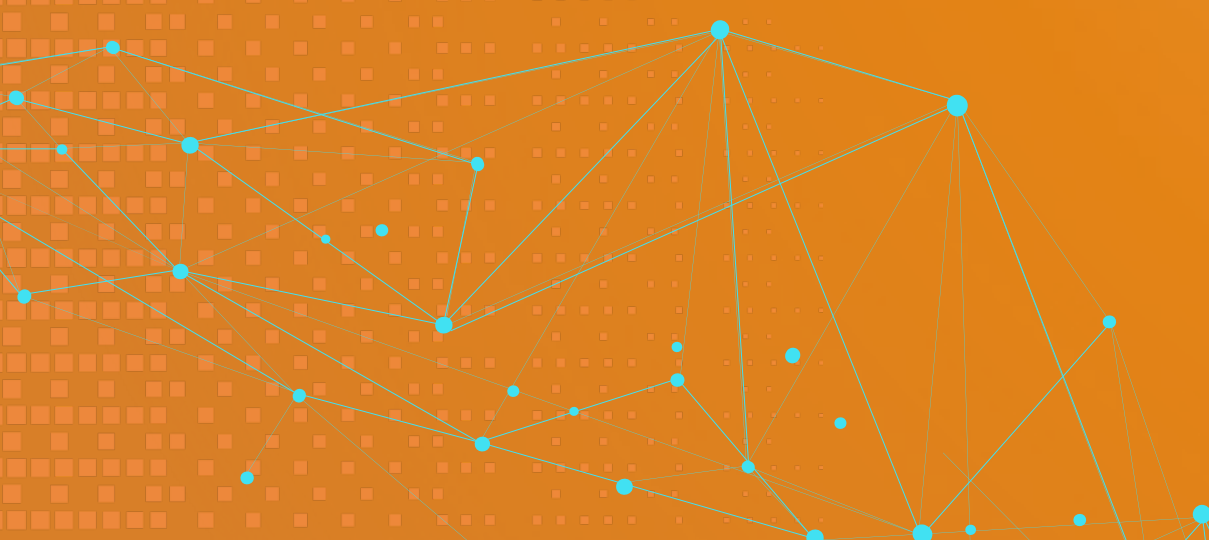
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FORD TEST DRIVE FESTIVAL "BIGGEST TEST DRIVE IN CAMBODIA"

21-22th Oct 2022 | Garden City Ly Yong Phat

- 2 Days technical on-road & off-road (obstacles) test drive
- Around 1,000 guests joined for the 2 days
- First ever built obstacles for a test drive



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THE NEW RANGE ROVER 2022 LAUNCHING EVENT

30th Sep 2022 | Jaguar Land Rover Showroom

The New Range Rover 2022 is a VIP event launching at Sen Sok Centre building H&I with customers enjoying a networking area, and a special performance mixing traditional, contemporary, and ballet dance which is fit with their Brand Characteristics.
30-SEP- 2022 - 350 VIPS



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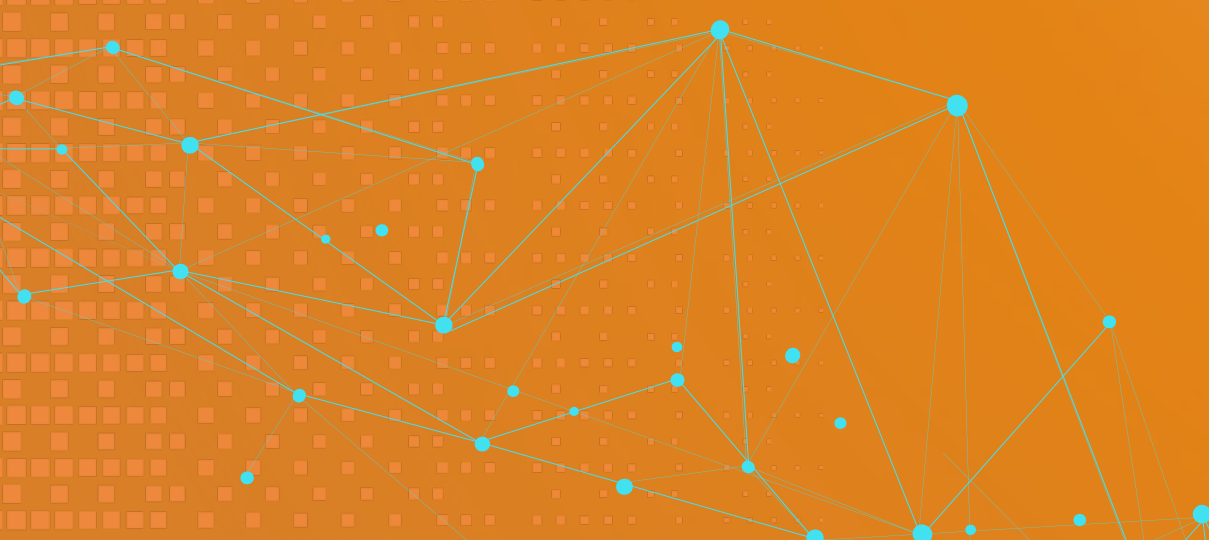
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THE NEW RANGE ROVER 2022 PRIVATE PREVIEW

13th Aug 2022 | Jaguar Land Rover Showroom

The New Range Rover 2022 Private Preview is a VIP fine dining party for the first VIP preview of the car before its official launching on 30-SEP-22 - 100 VIPs



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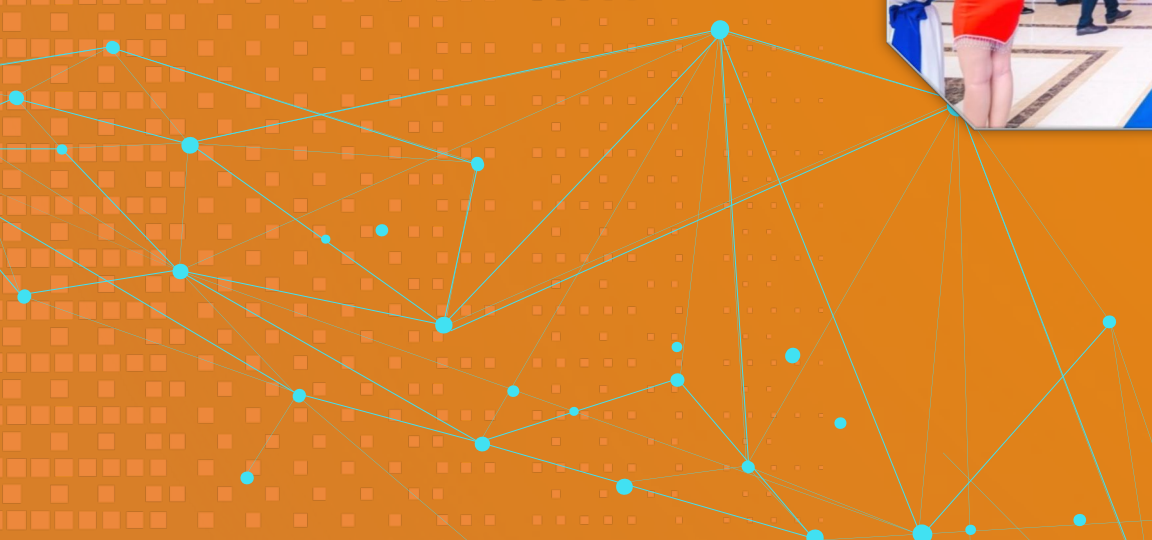
BYD CAMBODIA ATTO 3 LAUNCHING

13th Aug 2022 | The Premier Center Sen Sok

- ❑ The electronic vehicle of BYD Cambodia 'Atto3' successfully launched with many buying on the spot
- ❑ Launching Gimmick (LED Dance)
- ❑ Dinner Reception of over 1,000 people



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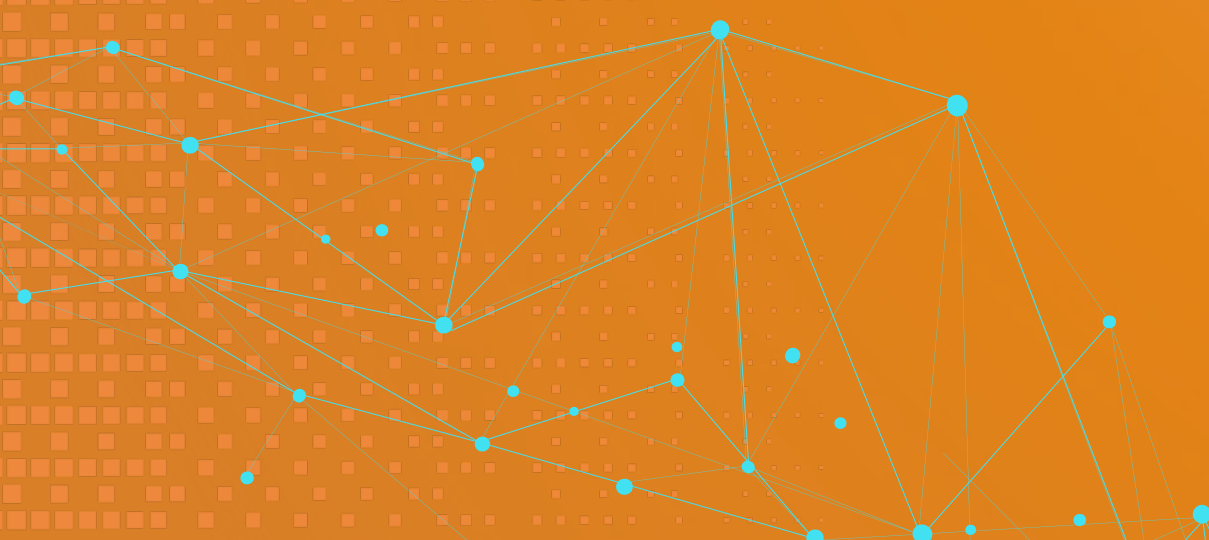
FORD RANGER RAPTOR 2023 TEST DRIVE/LAUNCHING

05th Aug 2022 | The Premier Center Sen Sok

- ❑ The Next Generation Ford Ranger Wild Trak 2023 Official Launching
- ❑ Test Drive (morning session)
- ❑ Launching Gimmick (LED Dance & LED Laser man performance with hologram LED graphic)
- ❑ Dinner Reception of over 4,000 people



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FORD RANGER WILDTRAK 2023 OFFICIAL LAUNCHING

17th June 2022 | The Premier Center Sen Sok City (A-B-C-D-E-F-G 7 Buildings)

After the successful launch of Ford Assembly Factory, we also successfully launched the next generation Ford Ranger 2023 the next day.

- ❑ The Next Generation Ford Ranger Wild Trak 2023 Official Launching
- ❑ Test Drive (morning session)
- ❑ Launching Gimmick (LED Dance & light percussion show)
- ❑ Dinner Reception of over 6,000 people



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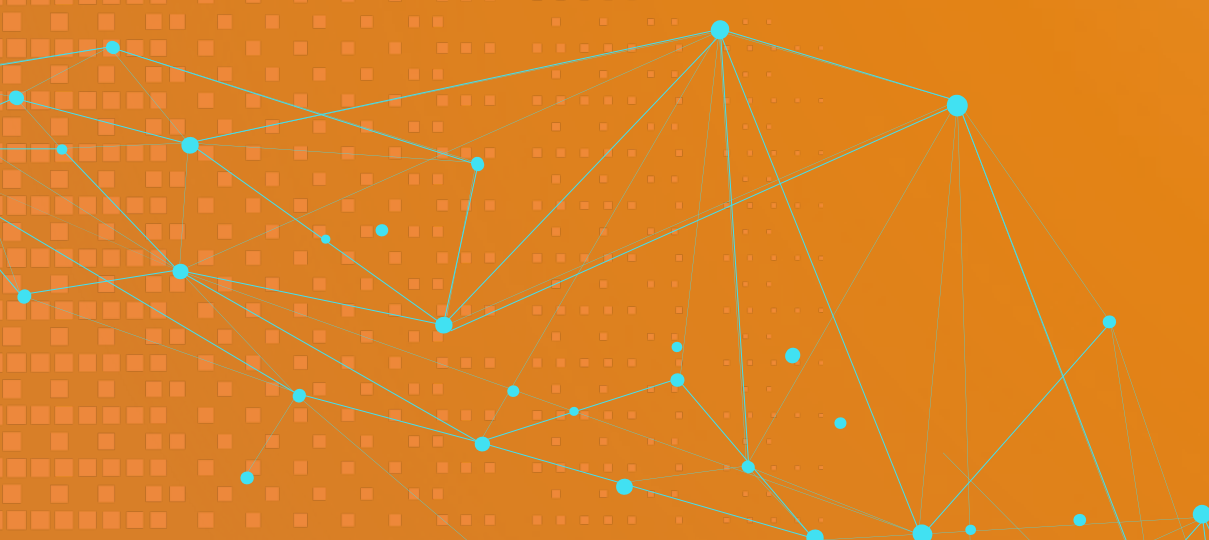
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INAUGURATION CEREMONY FORD ASSEMBLY FACTORY

16th June 2022 | Ford Assembly Factory at Pursat

Not just car launching, but also a formal protocol event presided over by H.E. Hun Manet at Pursat.

- Inauguration Ceremony Ford Assembly Factory
- Lunch Reception of over 1,000 people
- Factory visit



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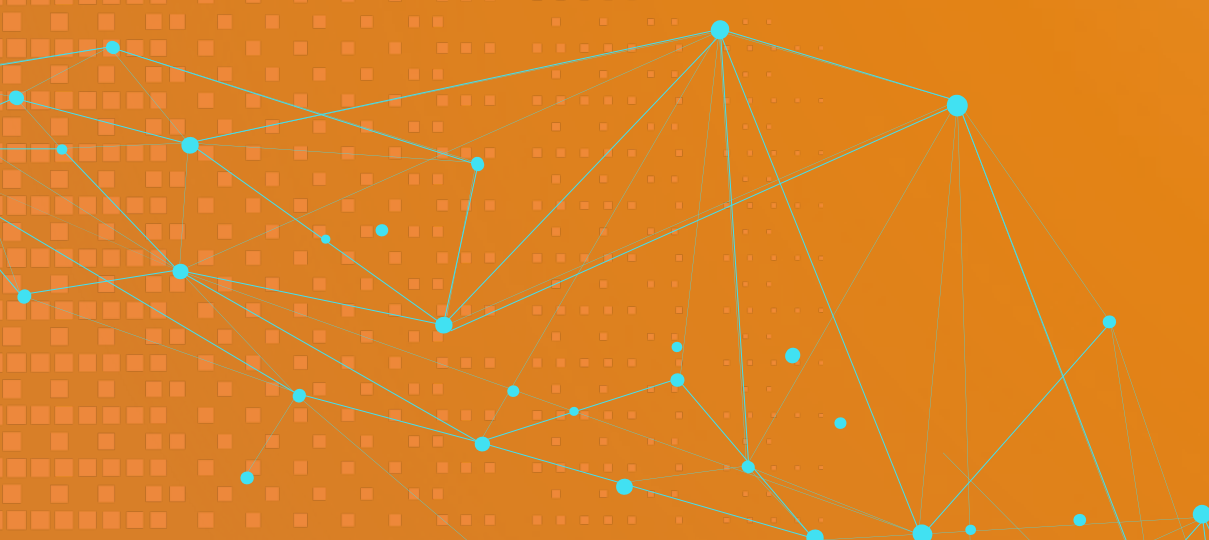
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FORD CAR DISPLAY

13-14-15th AEON3 | Phnom Penh



AEON 3 - FRIDAY

- Reach 300 people
- Potential: 50 people
- Close Sale: 3 cars

AEON 3 - SATURDAY

- Reach 500 people
- Potential: 90 people
- Close Sale: 1 cars

AEON 3 - SUNDAY

- Reach 700 people
- Potential: 120 people
- Close Sale: 4 cars

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CHANG AN CS35 PLUS & CS75 PLUS 2022 OFFICAL LAUNCHING

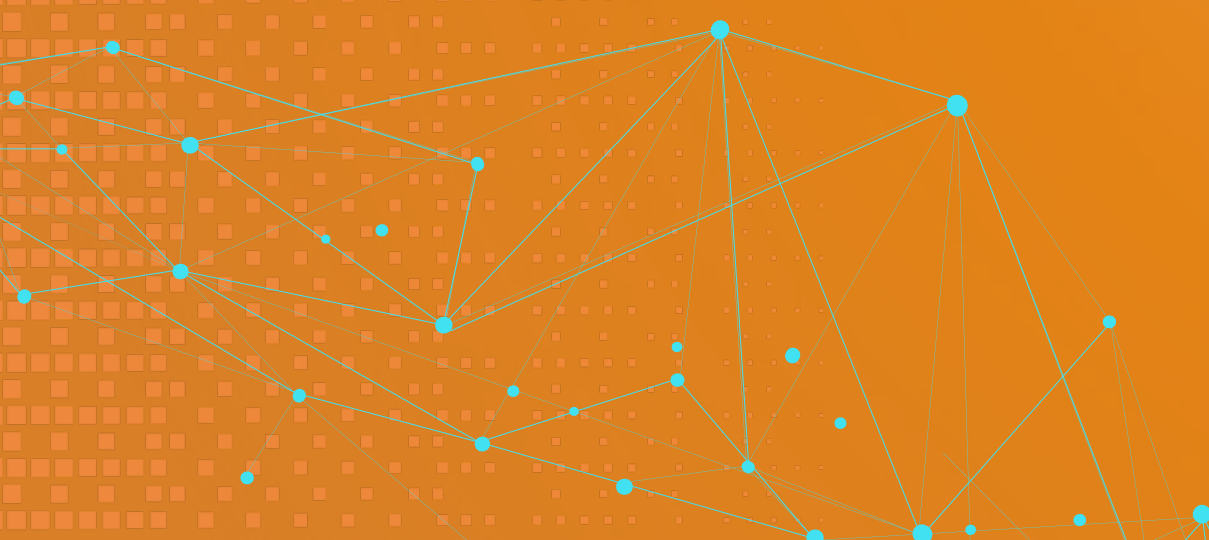
26th May 2022 | The Premier Center Sen Sok City

After the successful launch of their showroom, Changan proceeded to launch a new model for the Cambodian market, the CS35 Plus, and CS75 Plus models. Both models are feature-packed, and the launching was as exciting as ever with unique performance and launching gimmick.

- ❑ Changan CS35 Plus and CS75 Plus Official Launching
- ❑ Test Drive
- ❑ Launching Video
- ❑ Launching Gimmick: LED Dance, 10-sec Countdown, Car Reveal Moment
- ❑ Dinner Reception for over 1,000 people



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CHANG AN AUTO CAMBODIA SHOWROOM GRAND OPENING

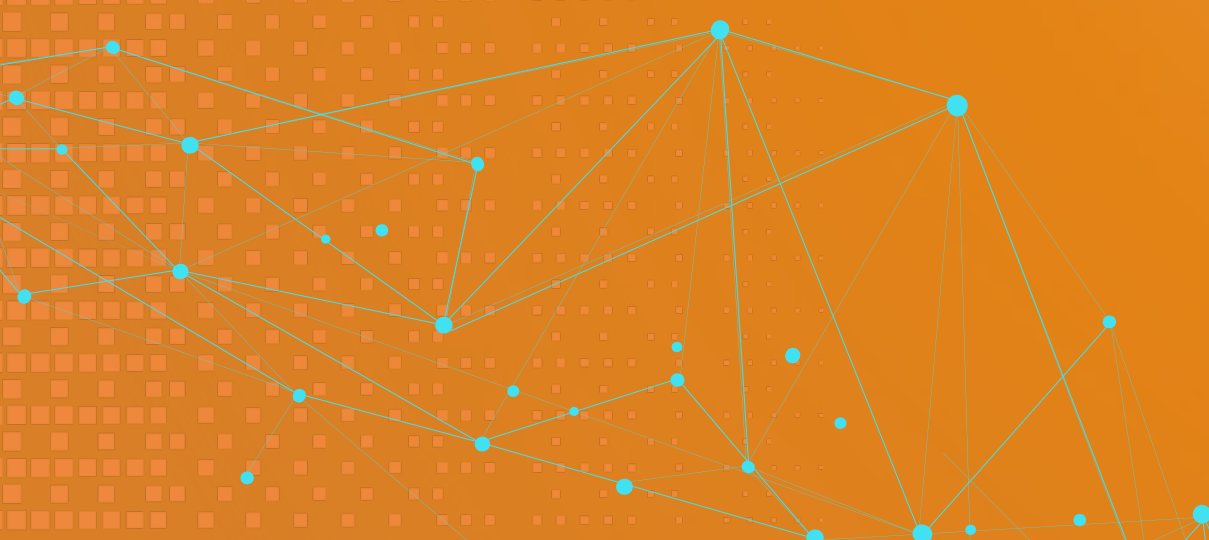
01st Apr 2022 | Changan Showroom

The Changan Showroom Launching was the second successful launch that we worked on with RMA Cambodia. RMA Cambodia brought one of the biggest Chinese Car brands “Changan” to the Cambodian market

- ❑ Changan Showroom Launching
- ❑ Dinner Reception for over 100 people



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THE OFFICIAL LAUNCHING OF CHANGAN CS55 PLUS 2023 TEST DRIVE/LAUNCHING

21-22th Mar 2023 | The Premier Center Sen Sok

- ❑ The official opening ceremony of CHANGAN CS55 PLUS 2023 with the reign of modern technology
- ❑ Test Drive (morning session)
- ❑ Dinner Party

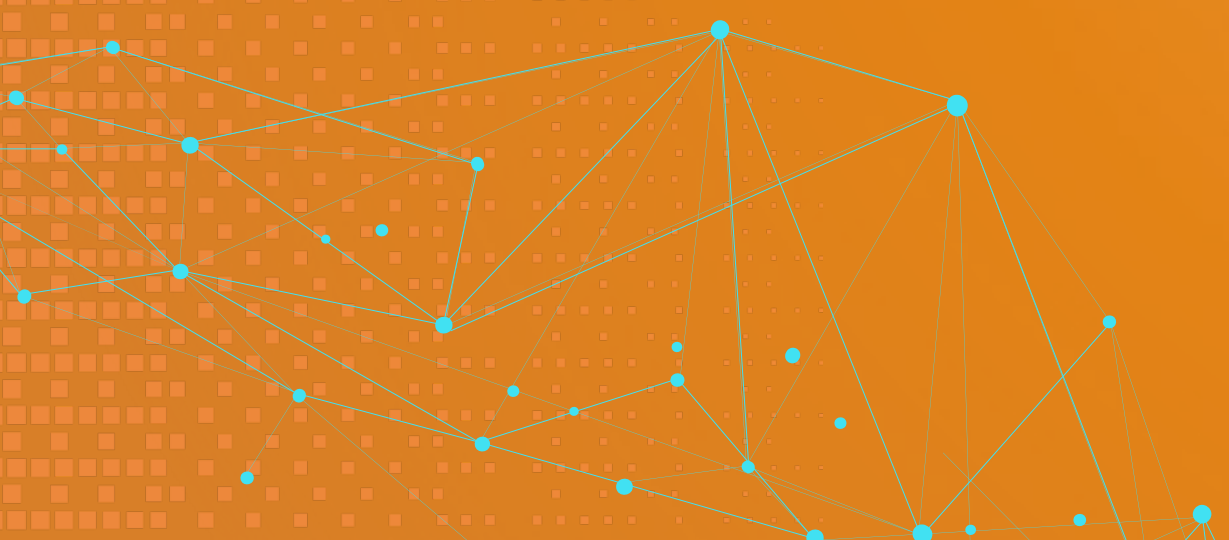


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THE NEW JAGUAR F-PACE 2022 LAUNCHING

18th Mar 2022 | Jaguar Land Rover Showroom

The New Jaguar F-PACE 2022 Launching was the first successful event that we worked with Jaguar Land Rover Cambodia and RMA Cambodia

- Jaguar F-PACE 2022 Launching
- Livestream on Facebook across 4 Facebook pages: Jaguar, RMA Cambodia, MYTV, and CNC TV
- Launching Performance by G-Devith
- Fine dining reception for over 100 people



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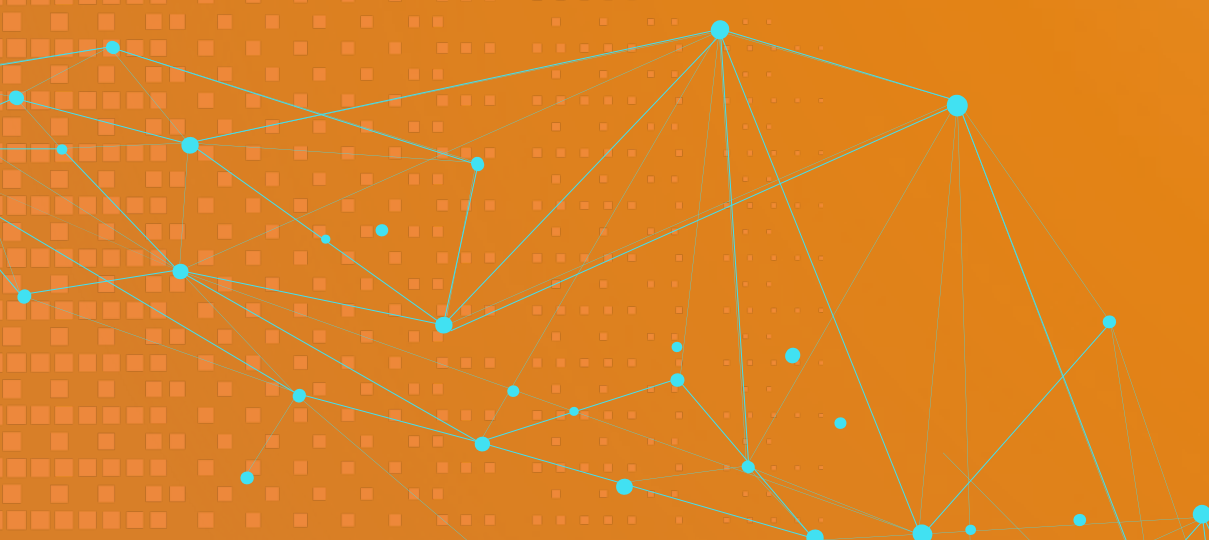
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THE OFFICIAL LAUNCHING OF UNI-K SERIES 2023 TEST DRIVE/LAUNCHING

02nd Mar 2023 | The Premier Center Sen Sok

- ❑ The official Launching of UNI-K Series 2023 with the view of the participating
- ❑ Test Drive (morning session)
- ❑ Dinner Party



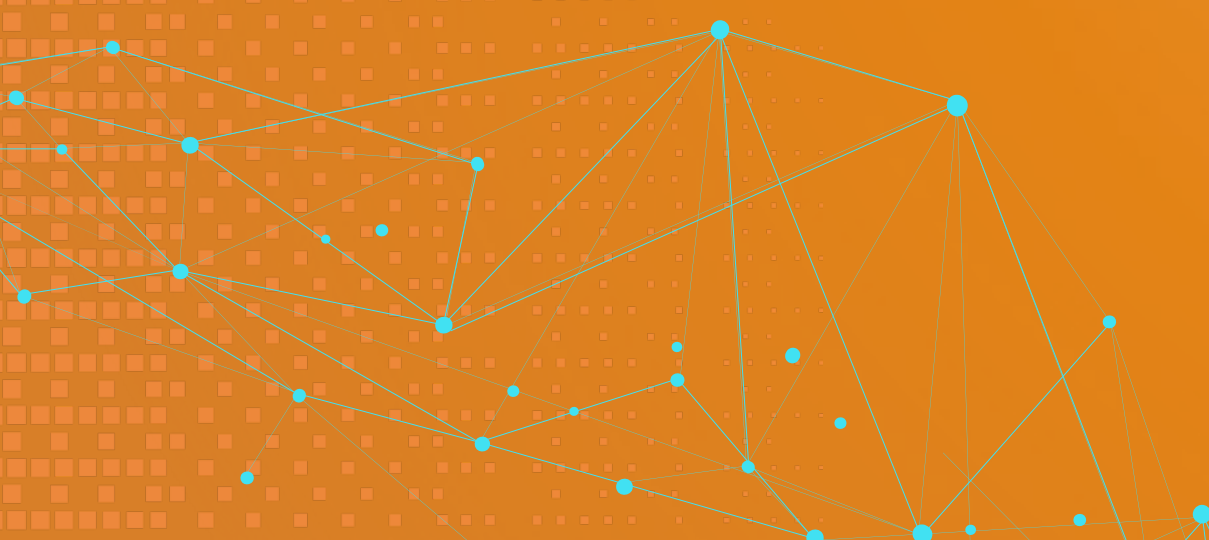
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THE OFFICIAL LAUNCHING OF UNI-T SERIES 2023 TEST DRIVE/LAUNCHING

10th Jan 2023 | The Premier Center Sen Sok

- ❑ The official Launching of UNI-T Series 2023 with the view of the participating
- ❑ Test Drive (morning session)
- ❑ Dinner Party



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CHANGAN CAR ROADSHOW 2022



AEON 1 Cars Display – 4 Weekends

- ☐ Reach 3000 people
- ☐ Potential: 150 people
- ☐ Close Sale: 5 cars



K-Mall - 10 Days

- ☐ Reach 1500 people
- ☐ Potential: 90 people
- ☐ Close Sale: 2 cars



Furi Square Mall at SHV – 3 Days

- ☐ Reach 700 people
- ☐ Potential: 50 people
- ☐ Close Sale: 2 cars

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ALORA RESORT SHOWROOM LAUNCHING



Sam Maly



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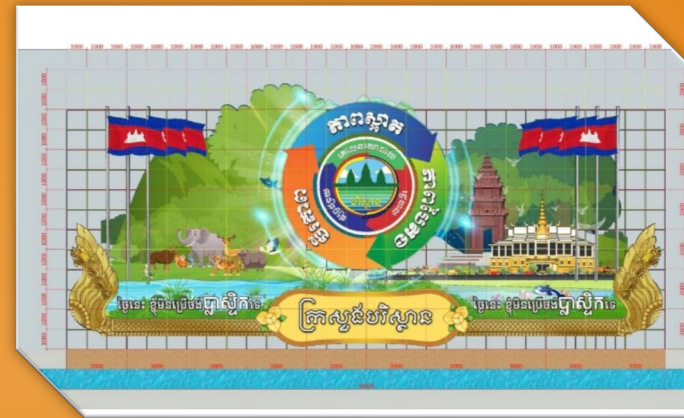
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LIGHT BOATS DESIGN

Brainstorm & design (2D & 3D) of the building of the light boats of the Ministry of Environment (MoE) and Ministry of Water Resources and Meteorology (MoWRAM).

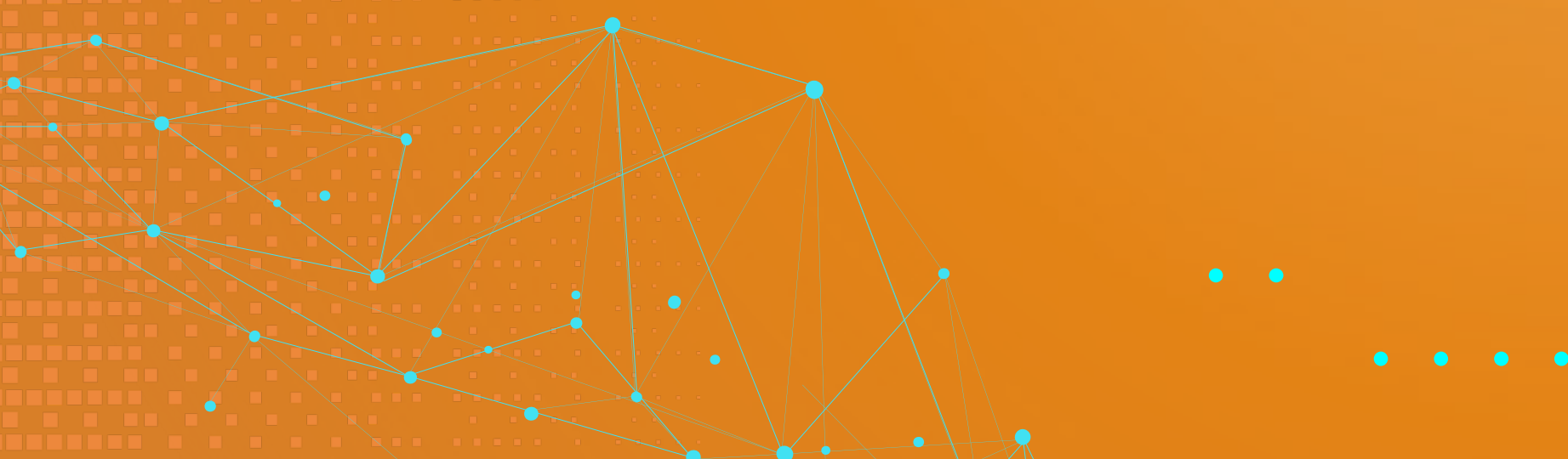


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SHORT FILM WE PRODUCED



រឿង "សោឡាន"
a year ago · 4.6M views
You, Ri Da, Vanda Khy and 293K other:



បងត្រីមតែ \$197 ក្នុងមួយខែទទួលបានរថយន្ត
Ford Ecosport ស៊េរីថ្មីឆ្នាំ 2021 ភ្លាមៗ!
a year ago · 1M views
You, Ri Da, Sovannara Moms and 37K :



Short Film
Ford Ecosport ស៊េរីថ្មីឆ្នាំ 2021
a year ago · 1.7M views
You, Dan Dan, Vanda Khy and 111K oth



រឿងខ្លី «ពេលវេលា _ TIME»
2 weeks ago · 296.9K views
You, Dan Dan, Vanda Khy and 15K othe



រឿងខ្លី «កាដូ»
a week ago · 155.2K views
You, Dan Dan, Vanda Khy and 13K othe



ប្រណែនកង់ប៊ី
45 weeks ago · 2.6K views
You, Ri Da, Pisey Pisey and 88 others

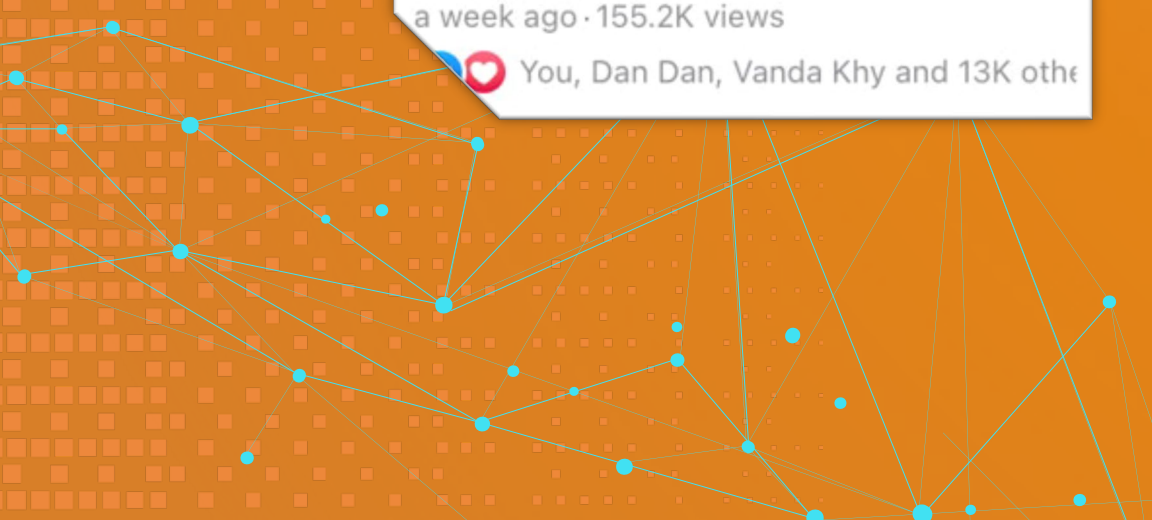


ចង់ដឹកប្រពន្ធនៅភ្នំកុំអោយឈ្លោះគ្នា?
50 weeks ago · 88.9K views
You, Sovannara Moms, Pisey Pisey and



ប្រមូលសិនពិសេស! កង់ប៊ីអ៊ីតាលី ព្យាចូ អាបេ ស៊ីធី
ផ្លឺស!
46 weeks ago · 3.5K views
You, Somaly Jasmine and 118 other

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TV ADS – FORD’S MAIN SPONSOR OF EURO 2022



Special inventory of ads i.e. Squeeze Back graphic during the match

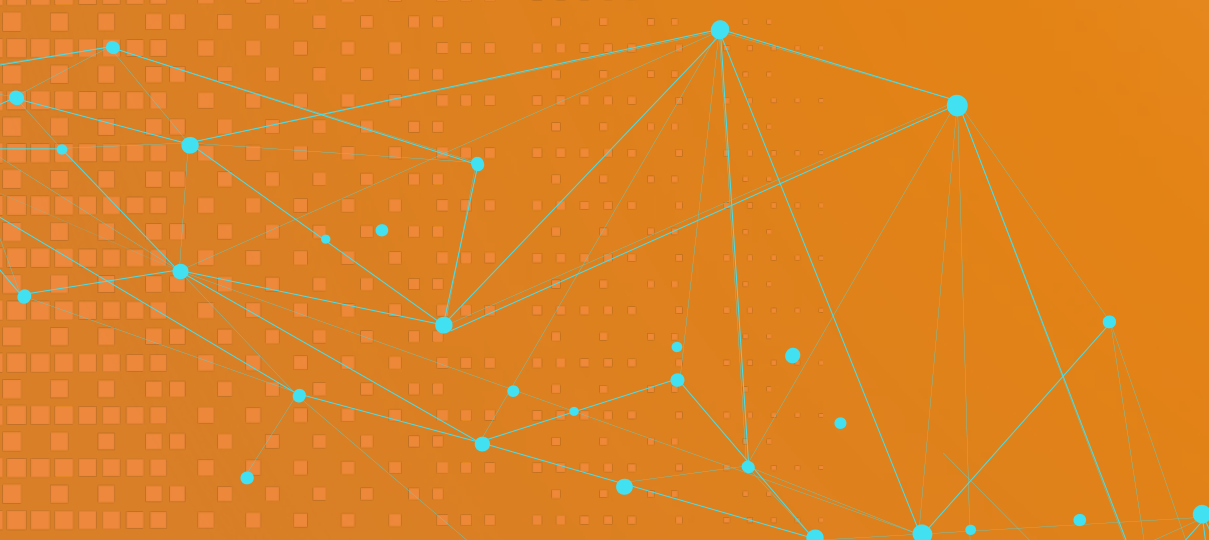


Customized of integration i.e. MCs driving Ford to Studio



Integration clip (TVC & Match footage and air multiples time on primetime

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OUR PARTNERS



FUN FOOD

Catering services: Khmer, Chinese, western, and teppanyaki food (Sea game 2023 Food Cater)



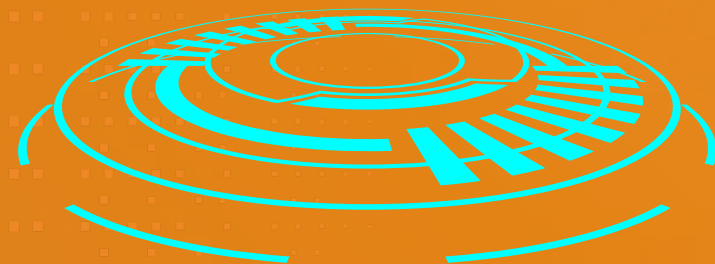
LEGEND FOOD

Food & Beverage distributor



BLUE LADDER

Construction, architecture, design interior, exterior & landscape, furniture, construction inspection service (test drive obstacles building)



OUR CLIENTS



Mercedes-Benz



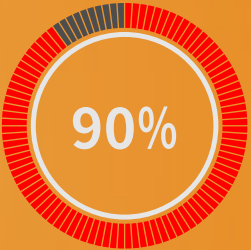
JOHN DEERE



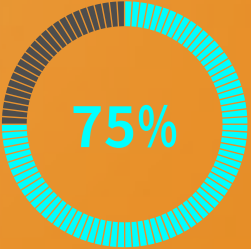
SEZ
MANHATTAN



CLIENT SATISFACTION



Overall satisfaction



Clients would do business again with us

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